

# STATE ARTS AGENCY GRANT MAKING AND FUNDING

Each of America's 50 states and six jurisdictions has a government agency that works to make the cultural, civic, economic and educational benefits of the arts available to all communities. Through services and grant making, state arts agencies (SAAs) increase citizen access to the arts and help each state to recognize, cultivate and promote its unique creative assets. State arts agencies are publicly guided entities that engage citizen volunteers as council members, grant-adjudication panelists and participants in agency planning and decision making.

## State Arts Agency Grant Making

State arts agencies provide a wide array of citizen services, including public information, partnership building, technical assistance, and research and planning. Among the most important of these services is grant making: nearly 21,000 projects are funded in more than 4,400 communities each year. State arts agencies invest their funds through a variety of programs designed to foster:

- **educational success**, by investing in arts education opportunities for students. Forty percent of state arts agency grant dollars are directed toward programs and organizations with significant arts education activities;
- **arts participation**, by supporting nearly 6,000 performances, exhibitions and lifelong learning programs;
- **accessibility**, by investing more than \$75 million in programs that widen the availability of the arts, especially in rural areas and among underserved populations;
- **cultural infrastructure**, by investing in arts organizations, both established and emerging, through general operating support, professional development, stabilization funding and networking support. General operating support is one of the most flexible types of funding and accounts for more than one-third of state arts agency grant dollars;
- **innovation**, by supporting individual artists and the development of new creative works; and
- **artistic heritage**, by investing almost \$6 million in the preservation of cultural traditions through projects in the folk and traditional arts.

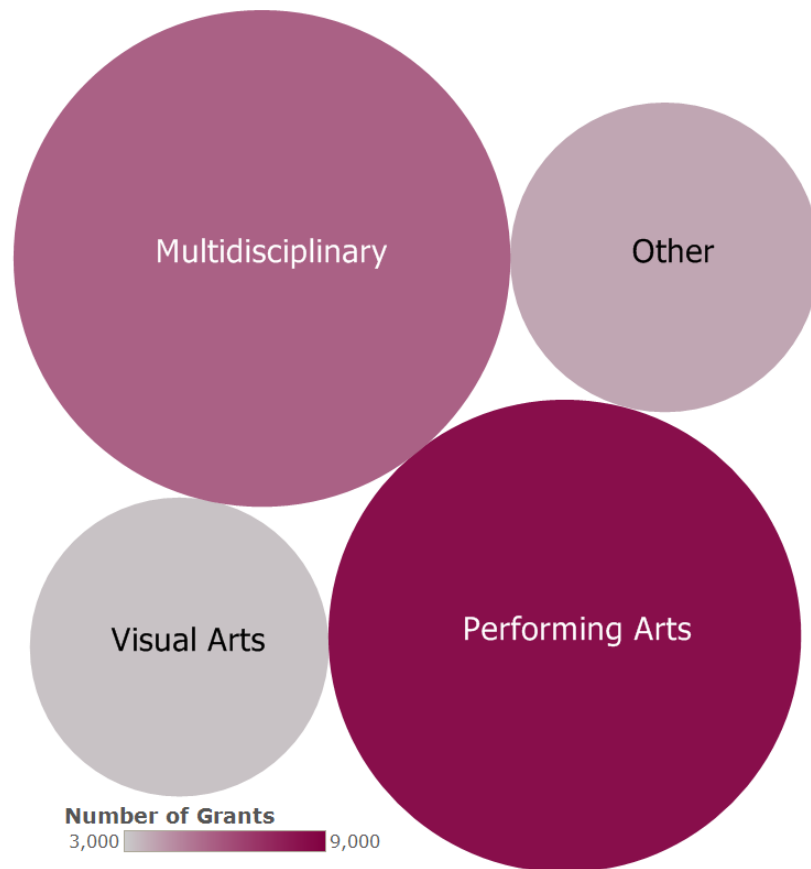
### Total State Arts Agency Grant Awards Fiscal Year 2012

Number of Grants Awarded	20,963
Arts Education Grants	8,336
Operating Support Grants	5,194
Individual Artist Grants	2,354
Grants to Local Arts Agencies	1,538
Grant Dollars Awarded	\$212,411,294
Number of Communities Funded	4,434

State arts agency grant requirements encourage local investment in the arts. Applicants match—and usually exceed—the funds granted by the state with funds from local government, the private sector or earned-income activities. Although state arts agency grants represent a modest portion of overall funding for the arts, they convey unique and essential public benefits. State arts agency policies encourage civic engagement, catalyze collaboration within and across sectors, ensure equitable access to funding opportunities, and comprehensively address the long-term needs of each state and jurisdiction in America.

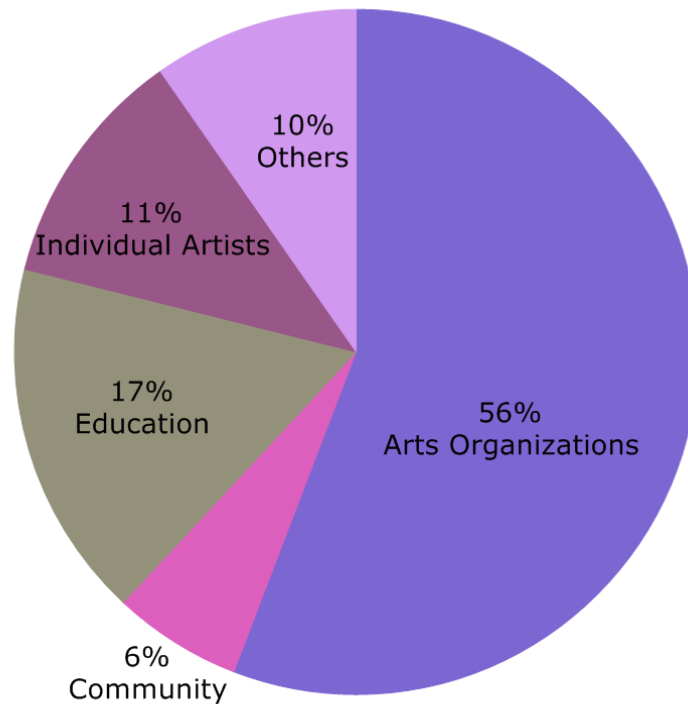
**State Arts Agency Awards by Discipline**  
Fiscal Year 2012

<b>Discipline</b>	<b>No. of Grants</b>	<b>Grant Dollars</b>
Crafts	351	\$ 1,992,830
Dance	1,197	11,295,536
Design Arts	159	1,683,998
Folklife/Traditional Arts	1,075	5,977,788
Humanities	169	3,118,387
Interdisciplinary	381	3,970,237
Literature	1,072	5,386,746
Media Arts	635	8,187,705
Multidisciplinary	5,595	79,990,344
Music	3,991	29,971,264
Opera/Musical Theatre	433	5,726,614
Photography	180	937,771
Theatre	2,753	25,385,204
Visual Arts	2,490	24,349,848
Non-Arts/Non-Humanities	482	4,437,022



Circle size ratio is equal to grant award dollars by grouped discipline. Performing Arts and Other are grouped based on discipline categories listed in the table.

**State Arts Agency Awards by Institution Type**  
Fiscal Year 2012



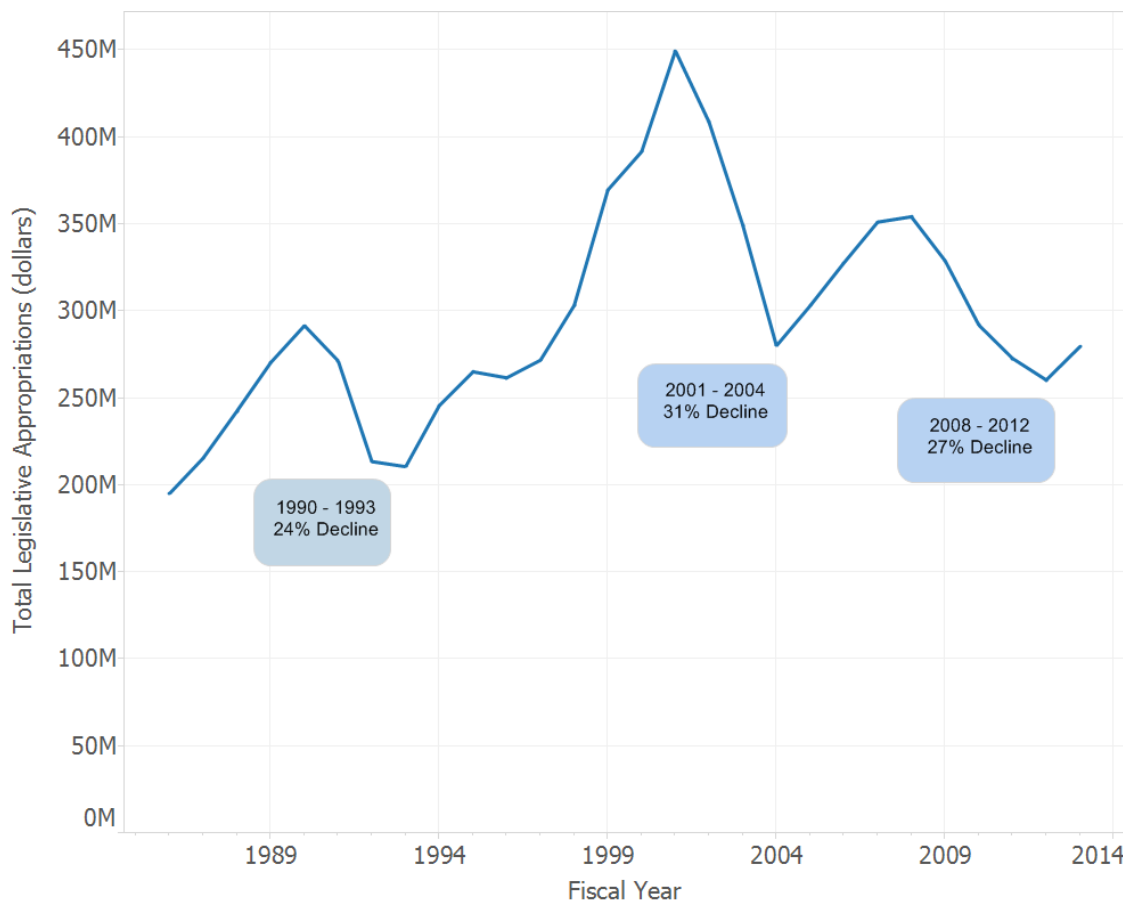
Others includes groups such as parks and recreation, libraries, media groups, and local government entities.

**State Arts Agency Funding**

State arts agency grant-making activities are dependent on agency revenues. Several funding sources contribute to SAA revenue, with the largest being state funds. States allocate these funds through three common mechanisms: legislative appropriations to SAAs, line items passing through SAA budgets and transfers to SAAs from other state funds. Combined, these mechanisms funded 86.2% of total state arts agency revenue in fiscal year 2012. Other funding for SAAs comes from the National Endowment for the Arts; foundation, corporate and individual support; and other federal grants. Total state arts agency revenue amounted to \$332.8 million in FY2013, a 5.4% increase from the \$315.7 million secured in FY2012.

The sluggish rebound from the 2007-2009 recession has meant a slow rebound for state budgets. The costs of health care, education and other state services are expected to outpace revenue growth, meaning that states will be facing budget issues for the foreseeable future. Fluctuations in federal funding are an additional budget factor for states; there is less federal aid available as funds from the American Recovery and Reinvestment Act have wound down and federal discretionary spending is reduced.

**Total State Arts Agency Revenue**  
Fiscal Years 1987-2013



**National Assembly of State Arts Agencies (NASAA)**

NASAA is the membership organization that unites, represents and serves the nation's state and jurisdictional arts agencies. Its mission is to strengthen state arts agencies by representing their individual and collective interests, empowering their work through knowledge, and advancing the arts as an essential public benefit. NASAA serves as a clearinghouse for data and research about public funding and the arts, facilitating the transfer of ideas for members and partners.

This report draws on data from NASAA's biannual legislative appropriations surveys and from state arts agencies' Final Descriptive Reports (FDRs) of grant-making activity submitted annually to the National Endowment for the Arts and NASAA. Grant figures reported here represent data from fiscal year 2012, or the most recent available. For more information on the work of state arts agencies, call 202-347-6352, e-mail [nasaa@nasaa-arts.org](mailto:nasaa@nasaa-arts.org) or visit [www.nasaa-arts.org](http://www.nasaa-arts.org).

NASAA's collection of grant-making statistics is supported in part through a cooperative agreement with the National Endowment for the Arts.

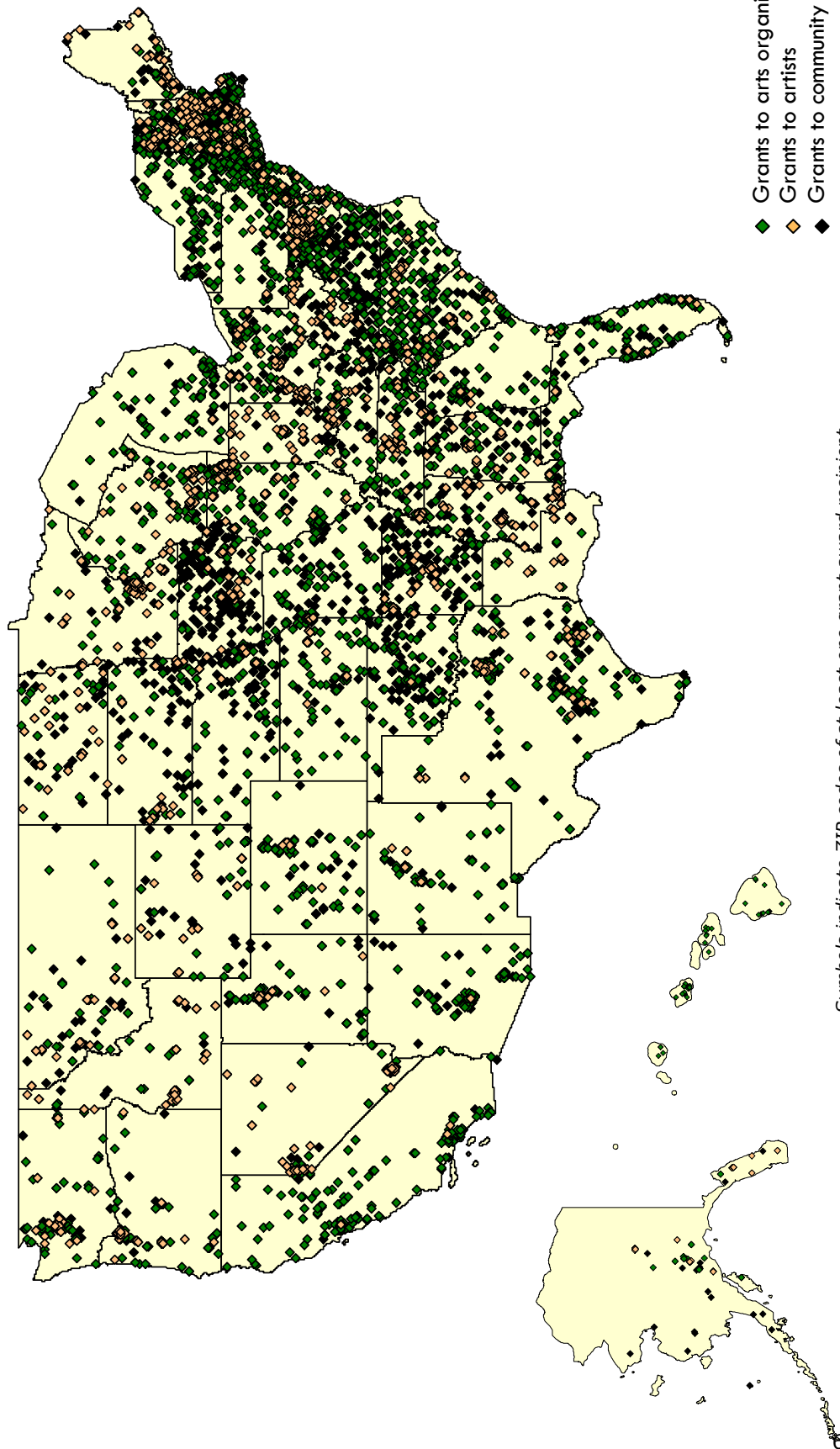
**State Arts Agency Grant Making  
Fiscal Year 2012**

State or Jurisdiction	Total Grants Awarded		Communities Funded	Grantees Funded
	Number	Dollars	Number	Number
Alabama	362	\$2,723,173	94	267
Alaska	204	945,078	45	181
Arizona	298	1,622,073	55	295
Arkansas	608	2,021,742	129	430
California	365	3,328,844	52	291
Colorado	187	1,531,958	57	183
Connecticut	474	3,716,375	111	339
Delaware	161	1,759,324	29	134
Florida	288	3,141,291	97	271
Georgia	139	997,456	41	106
Hawaii	105	1,254,592	29	73
Idaho	202	729,922	48	172
Illinois	871	8,003,156	143	774
Indiana	154	2,651,484	49	148
Iowa	443	980,337	169	404
Kansas	240	980,656	74	193
Kentucky	236	1,996,242	73	190
Louisiana	77	3,145,411	18	65
Maine	109	507,465	52	91
Maryland	533	11,971,332	117	477
Massachusetts	1,668	8,021,210	349	1,568
Michigan	231	2,150,650	76	192
Minnesota	556	24,411,926	89	459
Mississippi	295	2,116,902	79	244
Missouri	546	6,810,458	103	418
Montana	245	1,287,553	55	193
Nebraska	402	2,083,178	87	311
Nevada	281	664,033	36	238
New Hampshire	156	684,821	80	138
New Jersey	228	15,672,181	99	181
New Mexico	207	1,393,466	42	195
New York	2,113	32,601,816	237	1,295
North Carolina	383	6,477,450	127	287
North Dakota	304	877,988	68	215
Ohio	592	6,806,471	143	488
Oklahoma	558	3,637,625	103	311
Oregon	270	3,084,843	47	214
Pennsylvania	359	9,194,170	85	302
Rhode Island	360	1,526,113	49	302
South Carolina	260	1,591,186	70	224
South Dakota	510	1,233,125	90	265
Tennessee	545	5,672,992	93	397
Texas	1,067	2,810,478	161	602
Utah	224	1,157,090	61	196
Vermont	175	812,183	83	164
Virginia	721	3,995,196	193	561
Washington	211	2,852,133	66	201
West Virginia	267	1,966,906	59	132
Wisconsin	290	2,553,657	95	276
Wyoming	310	870,089	51	219
American Samoa	7	152,744	1	4
District of Columbia	65	1,030,598	1	61
Guam	30	521,390	10	30
Northern Marianas	120	133,332	3	111
Puerto Rico	237	1,206,431	39	215
Virgin Islands	114	340,999	4	112

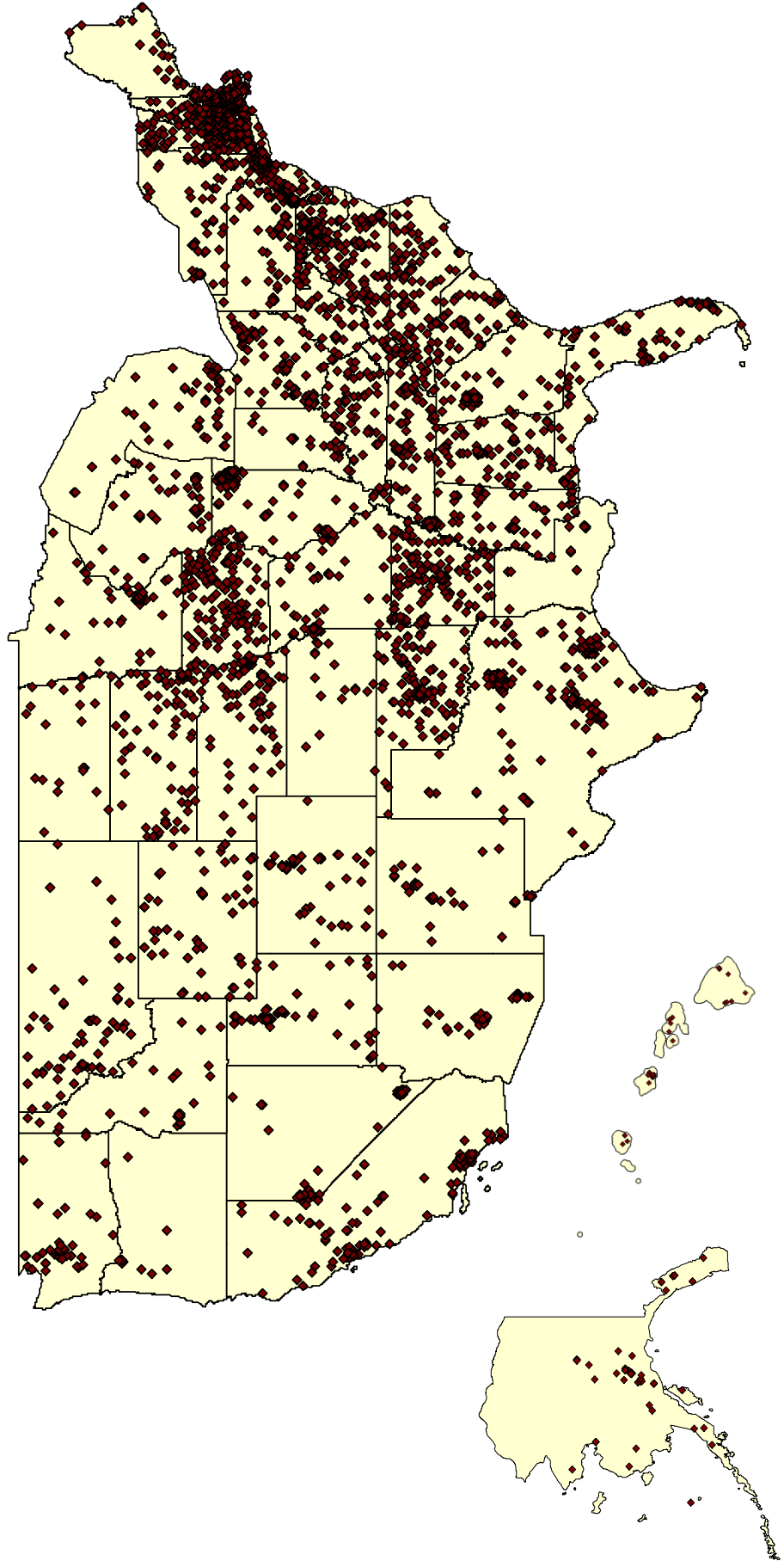
Figures reported here represent data from fiscal year 2012, or the most recent available. Statistics reflect only grants awarded by the state arts agency. They do not reflect direct agency programs, which in some instances make up a substantial portion of agency activities.

State Arts Agency Grant Awards by Recipient Type

Fiscal Year 2012



**State Arts Agency Arts Education Awards**  
Fiscal Year 2012



*Symbols indicate ZIP codes of at least one grant award recipient.*