

# STATE ARTS AGENCY GRANT MAKING AND FUNDING

Each of America's 50 states and six jurisdictions has a government agency that works to make the cultural, civic, economic and educational benefits of the arts available to all communities. Through services and grant making, state arts agencies (SAAs) increase citizen access to the arts and help each state to recognize, cultivate and promote its unique creative assets. State arts agencies are publicly guided entities that engage citizen volunteers as council members, grant-adjudication panelists and participants in agency planning and decision making.

## State Arts Agency Grant Making

State arts agencies provide a wide array of citizen services, including public information, partnership building, technical assistance, and research and planning. Among the most important of these services is grant making: nearly 21,000 projects are funded in more than 4,400 communities each year. State arts agencies invest their funds through a variety of programs designed to foster:

- **educational success**, by investing in arts education opportunities for students. Forty percent of state arts agency grants are directed toward programs and organizations with significant arts education activities;
- **arts participation**, by supporting nearly 6,200 performances, exhibitions and lifelong learning programs;
- **accessibility**, by investing more than \$71 million in programs that widen the availability of the arts, especially in rural areas and among underserved populations;
- **cultural infrastructure**, by investing in arts organizations, both established and emerging, through general operating support, professional development, stabilization funding and networking support. General operating support is one of the most flexible types of funding and accounts for more than one-third of state arts agency grant dollars;
- **innovation**, by supporting individual artists and the development of new creative works; and
- **artistic heritage**, by investing more than \$7 million in the preservation of cultural traditions through projects in the folk and traditional arts.

### Total State Arts Agency Grant Awards Fiscal Year 2013

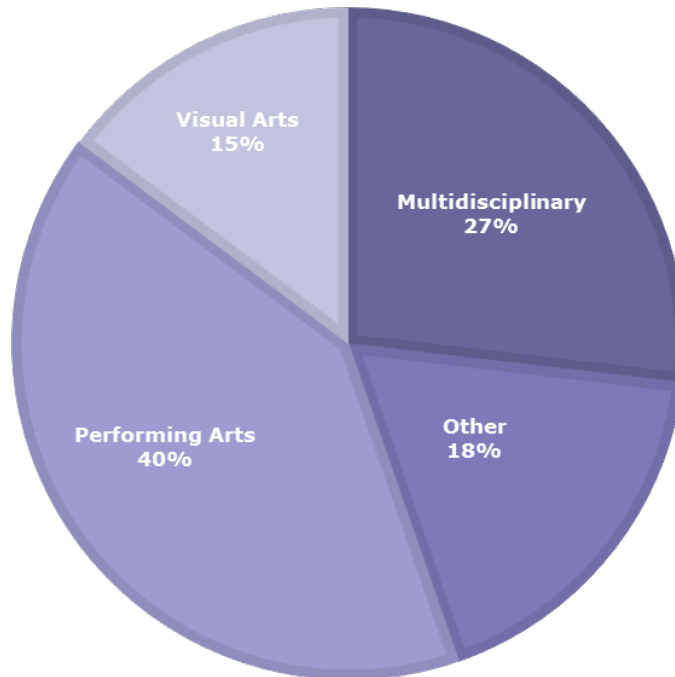
Number of Grants Awarded	20,891
Arts Education Grants	8,177
Operating Support Grants	4,881
Individual Artist Grants	2,293
Grants to Local Arts Agencies	1,437
Grant Dollars Awarded	\$228,775,367
Number of Communities Funded	4,467

State arts agency grant requirements encourage local investment in the arts. Applicants match—and usually exceed—the funds granted by the state with funds from local government, the private sector or earned-income activities. Although state arts agency grants represent a modest portion of overall funding for the arts, they convey unique and essential public benefits. State arts agency policies encourage civic engagement, catalyze collaboration within and across sectors, ensure equitable access to funding opportunities, and comprehensively address the long-term needs of each state and jurisdiction in America.

**State Arts Agency Awards by Discipline**  
Fiscal Year 2013

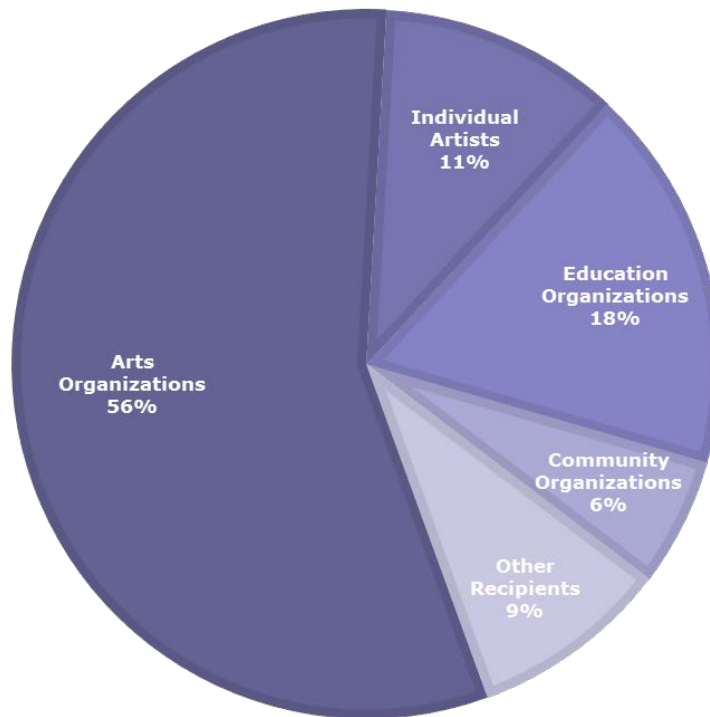
Discipline	# of Grants	Grant Dollars
Crafts	346	\$ 1,916,086
Dance	1,233	12,259,324
Design Arts	158	1,882,687
Folklife/Traditional Arts	1,072	7,158,827
Humanities	168	4,666,860
Interdisciplinary	365	5,025,960
Literature	949	5,334,432
Media Arts	643	8,455,563
Multidisciplinary	5,607	80,080,729
Music	4,028	32,661,728
Opera/Musical Theatre	477	6,582,273
Photography	161	811,936
Theatre	2,731	29,150,961
Visual Arts	2,424	27,260,301
Non-Arts/Non-Humanities	529	5,527,700

**State Arts Agency Awards by Discipline Category**  
Fiscal Year 2013



Other includes crafts, folklife/traditional arts, humanities, interdisciplinary, literature and non-arts/non-humanities.

**State Arts Agency Awards by Institution Type**  
Fiscal Year 2013



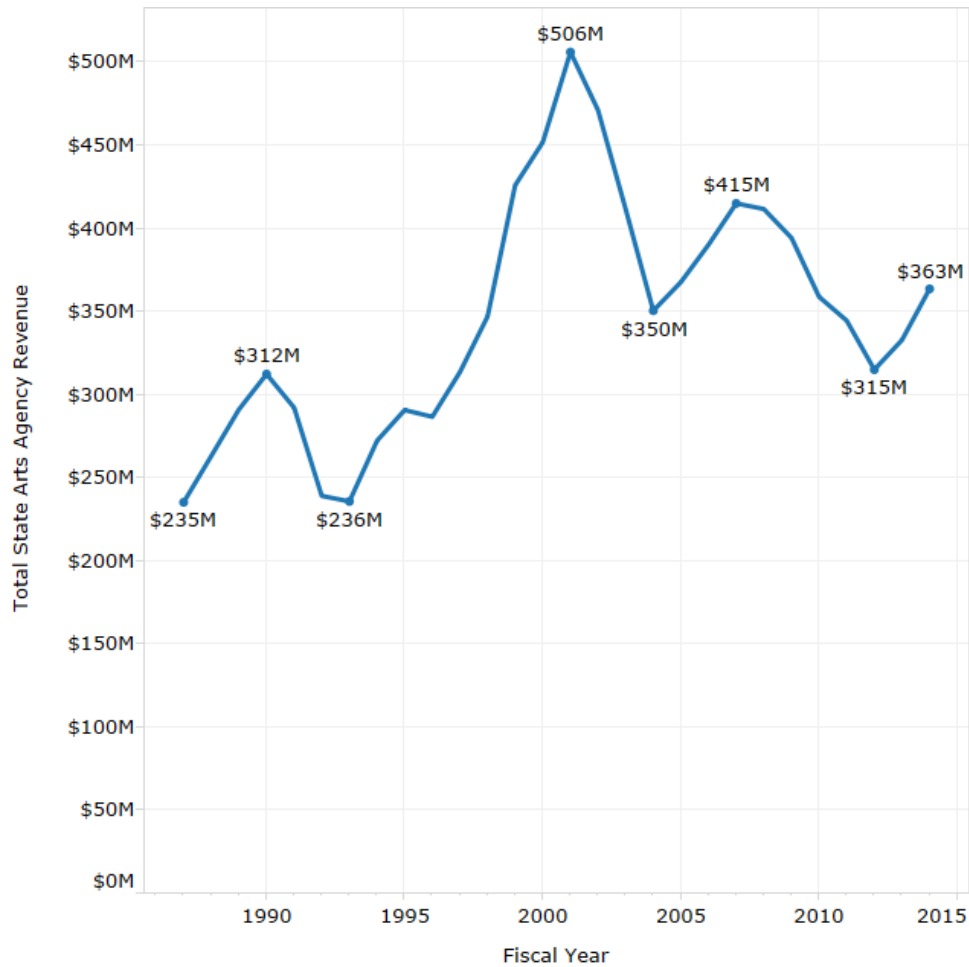
Other Recipients includes groups such as parks and recreation, libraries, media groups and local government entities.

**State Arts Agency Funding**

State arts agency grant-making activities are dependent on agency revenues. Several funding sources contribute to SAA revenue, with the largest being state funds. States allocate these funds through three common mechanisms: legislative appropriations to SAAs, line items passing through SAA budgets and transfers to SAAs from other state funds. Combined, these mechanisms accounted for 88% of total state arts agency revenue in fiscal year 2014. Other funding for SAAs comes from the National Endowment for the Arts; foundation, corporate and individual support; and other federal grants. Total state arts agency revenue amounted to \$364.5 million in FY2014, a 9.4% increase from the \$333.2 million secured in FY2013.

State budgets on the whole have entered a period of slow but stable growth following the Great Recession of 2007-2009. However, long-term issues such as pensions, aging infrastructure, and increasing health care expenditures will loom large over states for the foreseeable future.

**Total State Arts Agency Revenue**  
Fiscal Years 1987-2014



**National Assembly of State Arts Agencies (NASAA)**

NASAA is the membership organization that unites, represents and serves the nation's state and jurisdictional arts agencies. Its mission is to strengthen state arts agencies by representing their individual and collective interests, empowering their work through knowledge, and advancing the arts as an essential public benefit. NASAA serves as a clearinghouse for data and research about public funding and the arts, facilitating the transfer of ideas for members and partners.

This report draws on data from NASAA's biannual legislative appropriations surveys and from state arts agencies' Final Descriptive Reports (FDRs) of grant-making activity submitted annually to the National Endowment for the Arts and NASAA. Grant figures reported here represent data from fiscal year 2013, or the most recent available. For more information on the work of state arts agencies, call 202-347-6352, e-mail [nasaa@nasaa-arts.org](mailto:nasaa@nasaa-arts.org) or visit [www.nasaa-arts.org](http://www.nasaa-arts.org).

NASAA's collection of grant-making statistics is supported in part through a cooperative agreement with the National Endowment for the Arts.

**National Assembly of State Arts Agencies**  
KNOWLEDGE ★ REPRESENTATION ★ COMMUNITY



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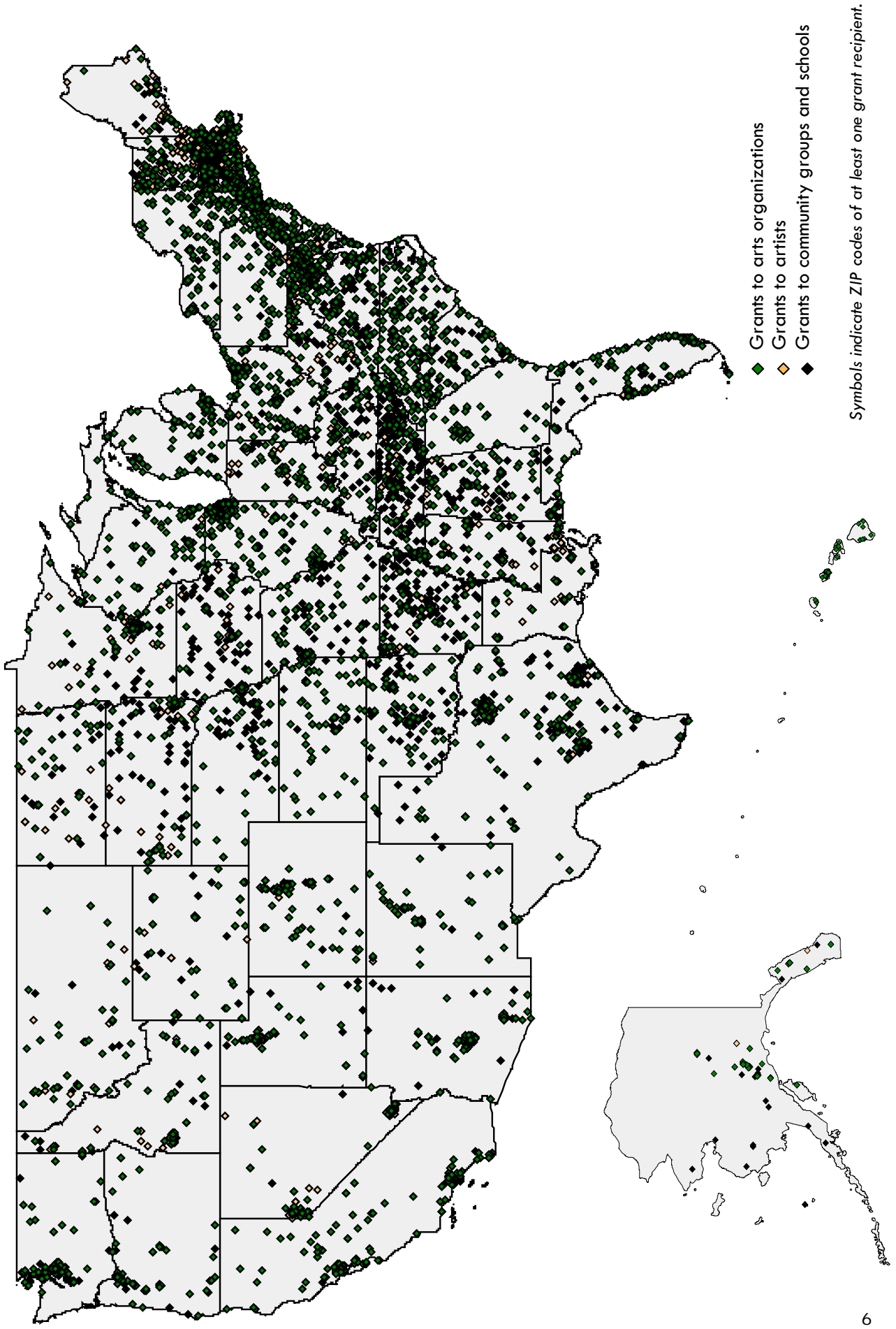


**State Arts Agency Grant Making  
Fiscal Year 2013**

State or Jurisdiction	Total Grants Awarded		Communities Funded	Grantees Funded
	Number	Dollars	Number	Number
Alabama	381	\$2,625,124	96	273
Alaska	204	945,078	45	182
Arizona	264	1,591,703	47	262
Arkansas	548	1,519,145	130	395
California	320	2,791,214	93	271
Colorado	208	1,591,832	57	206
Connecticut	474	3,716,375	111	339
Delaware	166	1,705,810	32	139
Florida	316	9,441,034	100	293
Georgia	105	909,865	38	96
Hawaii	69	509,601	28	66
Idaho	202	720,163	61	172
Illinois	943	7,282,675	150	843
Indiana	210	2,654,851	56	200
Iowa	215	862,965	85	166
Kansas	240	980,656	74	193
Kentucky	255	1,760,358	88	222
Louisiana	115	2,708,290	23	103
Maine	85	398,598	48	82
Maryland	622	11,951,382	132	565
Massachusetts	1,637	8,262,901	346	1,535
Michigan	334	5,694,016	98	254
Minnesota	693	34,549,036	97	497
Mississippi	295	2,116,902	79	244
Missouri	541	4,835,899	113	428
Montana	243	1,255,554	46	191
Nebraska	368	1,916,689	76	280
Nevada	260	721,409	35	211
New Hampshire	95	314,641	63	90
New Jersey	235	15,996,752	98	185
New Mexico	191	1,200,932	44	189
New York	1,957	36,295,321	235	1,313
North Carolina	383	6,477,450	126	287
North Dakota	277	902,591	64	215
Ohio	592	6,806,471	143	488
Oklahoma	553	3,614,814	99	301
Oregon	270	1,955,978	43	200
Pennsylvania	339	8,870,199	77	290
Rhode Island	313	1,639,153	50	275
South Carolina	266	1,675,890	72	225
South Dakota	486	1,183,852	98	257
Tennessee	852	6,208,742	187	640
Texas	1,138	3,115,908	158	647
Utah	167	1,437,311	53	167
Vermont	183	992,981	84	170
Virginia	780	4,013,043	192	573
Washington	155	2,358,212	49	146
West Virginia	274	2,103,390	64	129
Wisconsin	234	1,245,685	81	219
Wyoming	264	989,106	49	207
American Samoa	8	175,000	1	4
District of Columbia	65	1,030,598	1	61
Guam	28	286,331	10	28
Northern Marianas	120	133,332	3	112
Puerto Rico	221	1,280,209	32	191
Virgin Islands	132	452,350	3	126

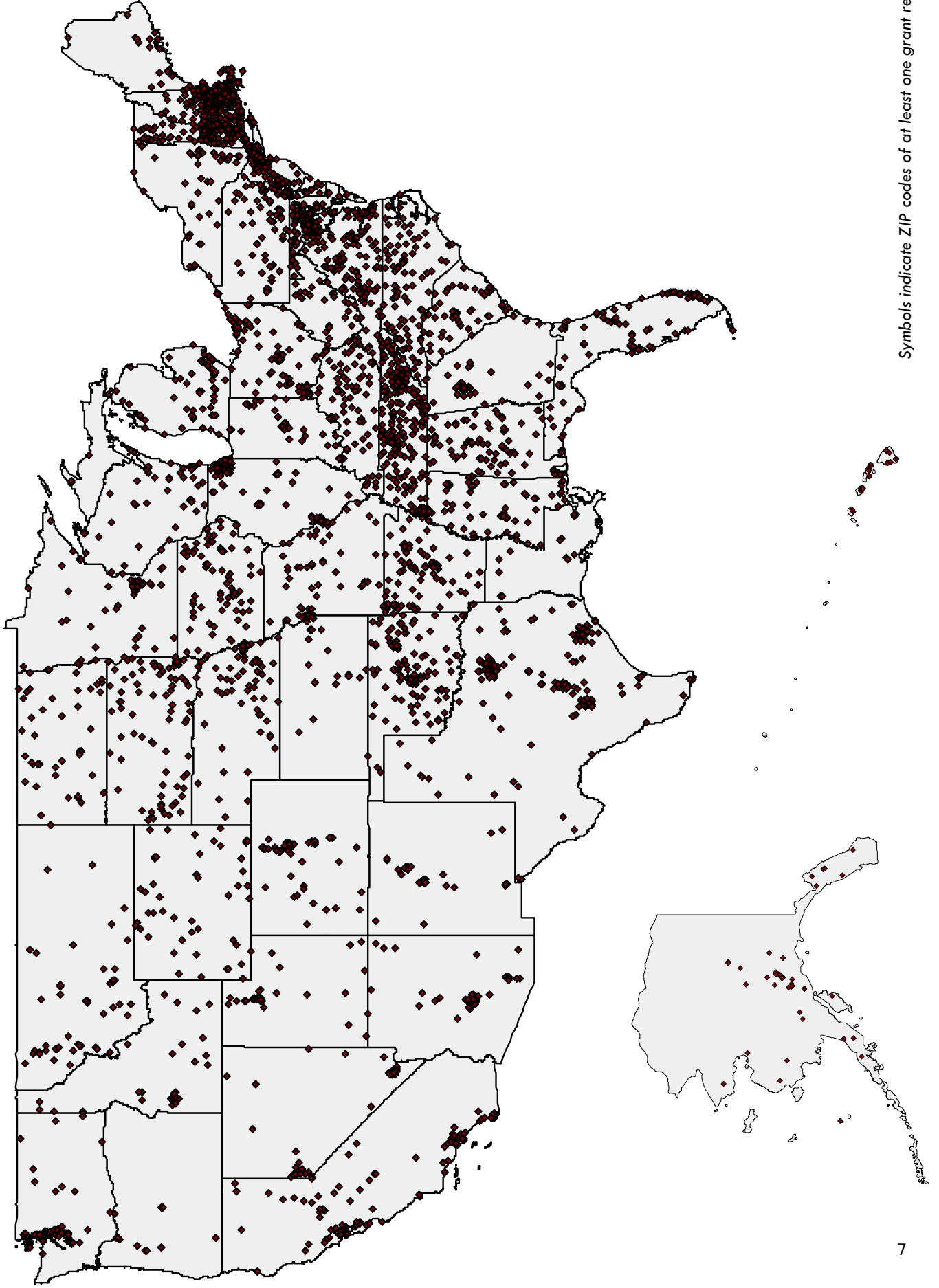
Figures reported here represent data from fiscal year 2013, or the most recent available. Communities funded are measured by the number of unique municipalities receiving awards. Statistics do not reflect non-grant agency programs, which in some instances make up a substantial portion of agency activities.

State Arts Agency Grant Awards by Recipient Type  
Fiscal Year 2013



State Arts Agency Arts Education Awards

Fiscal Year 2013



Symbols indicate ZIP codes of at least one grant recipient.