

# Public Funding for the Arts

## Federal-State-Local Funding Trends State Arts Agency Grant Making

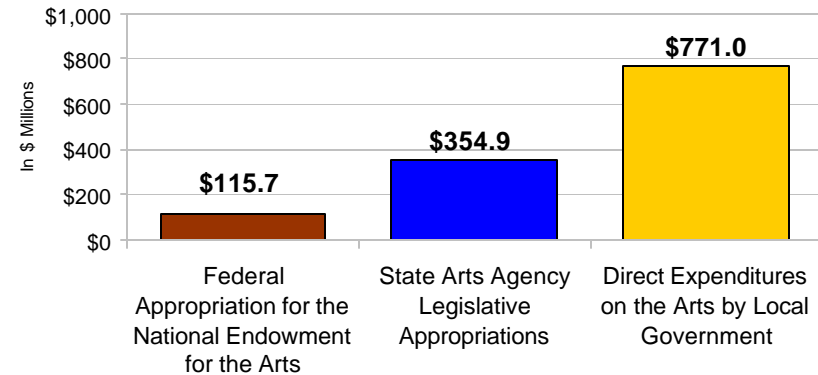
The Foundation Center Funding for Arts Month – June 2003

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National Assembly of State Arts Agencies



# Government Arts Funding

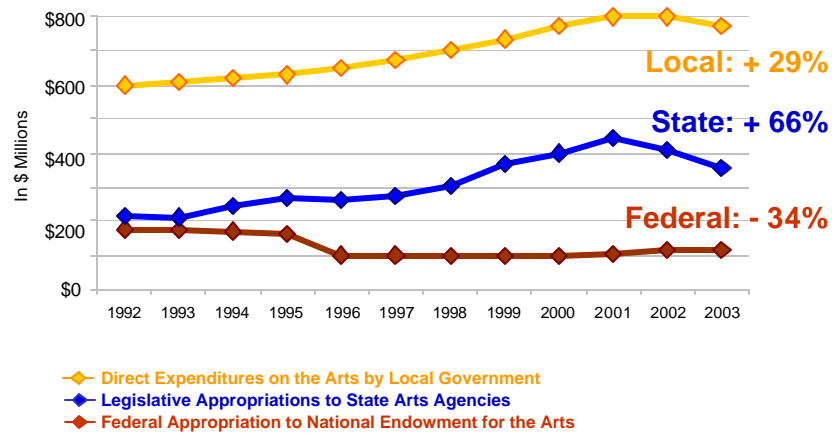
FY 2003 Appropriations  
Total \$1.2 Billion



Sources: National Assembly of State Arts Agencies, National Endowment for the Arts, and estimates from Americans for the Arts.

# Public Funding for the Arts

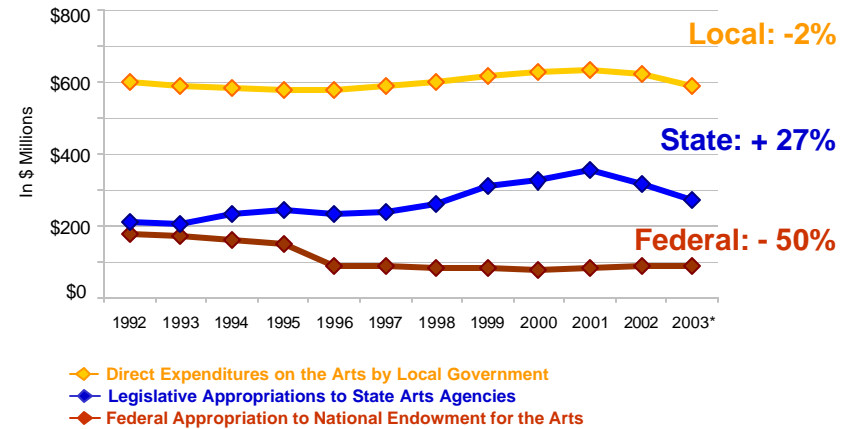
1992-2003 Appropriations in Annual Dollars



Sources: National Assembly of State Arts Agencies, National Endowment for the Arts, and estimates from Americans for the Arts.

# Public Funding for the Arts

1992-2003 Appropriations Adjusted for Inflation



\*Figures adjusted for inflation using 1992 as base year; 2003 adjustment uses 4-month trailing CPI.  
Sources: National Assembly of State Arts Agencies, National Endowment for the Arts, and estimates from Americans for the Arts.

## Public Sector Funding Drivers

### ↑ GROWTH FACTORS

- Availability of Resources
- Public Policy Rationale
- Savvy Advocacy
- Devolution

### ↓ DECLINE FACTORS

- Weak Economy
- Gov't Fiscal Crisis
- Expense Pressures
- Revenue Shortfalls
- Discretionary Spending Squeeze

Source: National Assembly of State Arts Agencies.

## Grant-Makers in the Public Funding System



Public purposes, complementary roles and ongoing cross-level partnerships.

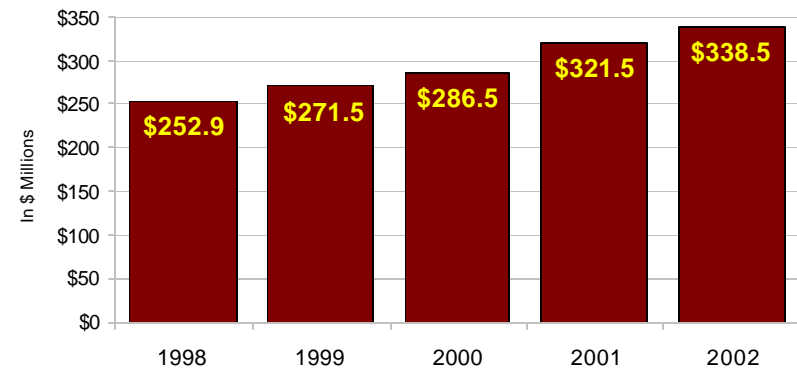
Source: National Assembly of State Arts Agencies.

## Recent Growth Areas in Public Arts Grant Making (State, Local and Federal)

- **Arts education and youth at risk programs.**
- **Access to the arts in underserved communities.**
- **Arts programs based in civic/community organizations.**
- **Arts and economic development.**

Source: National Assembly of State Arts Agencies, Americans for the Arts.

## Total State Arts Agency (SAA) Grants 1998-2002



Source: National Assembly of State Arts Agencies, Final Descriptive Reports as submitted to the NEA and NASAA. 2002 data reflects a mixture of final and interim data. Figures subject to revision.

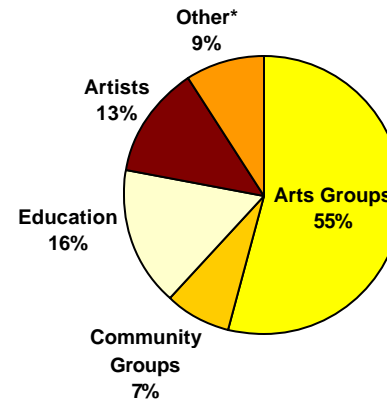
## Quick Statistics: SAA Grants in 2002

<b>\$338.5 million</b>	<b>Total Grant Dollars</b>
<b>28,228</b>	<b>Number of Grants</b>
<b>20,706</b>	<b>Number of Grantees</b>
<b>5,607</b>	<b>Grantee Communities</b>
<b>\$3,300</b>	<b>Median Grant Size</b>

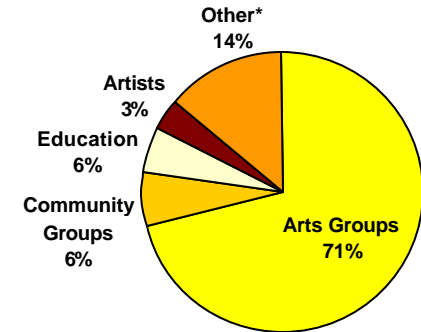
Source: National Assembly of State Arts Agencies, Final Descriptive Reports.

## SAA Grantees, 2002

NUMBER OF GRANTS



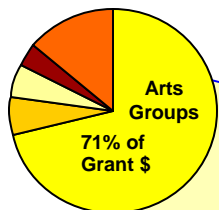
GRANT DOLLARS



\*Other includes groups such as parks and recreation, libraries, media groups and local government entities (non-arts) and N/R.

Source: National Assembly of State Arts Agencies, Final Descriptive Reports.

## SAA Grants to Arts Organizations, 2002



Includes...

<b>Arts Councils</b>	<b>\$77.5 million</b>
<b>Performing Groups</b>	<b>\$76.9 million</b>
<b>Museums</b>	<b>\$45.0 million</b>
<b>Arts Centers</b>	<b>\$22.5 million</b>
<b>Presenters</b>	<b>\$16.7 million</b>

Source: National Assembly of State Arts Agencies, Final Descriptive Reports.

## SAA Grant Activities, 2002

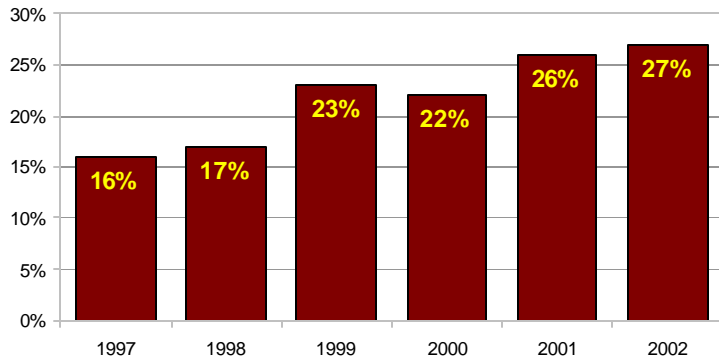
	\$ Million	% Total
<b>Operating Support</b>	<b>\$ 124.9</b>	<b>37%</b>
<b>Performance/Exhibition</b>	<b>\$ 47.5</b>	<b>14%</b>
<b>Regranting</b>	<b>\$ 21.9</b>	<b>7%</b>
<b>Capital Const./Maint.</b>	<b>\$ 18.7</b>	<b>6%</b>
<b>Artistic Development *</b>	<b>\$ 16.6</b>	<b>5%</b>
<b>Technical Assist. &amp; Training</b>	<b>\$ 12.6</b>	<b>4%</b>

\* Artistic Development includes commissions, fellowships and other types of direct artist support.

Source: National Assembly of State Arts Agencies, Final Descriptive Reports.

## SAA Arts Education Grants

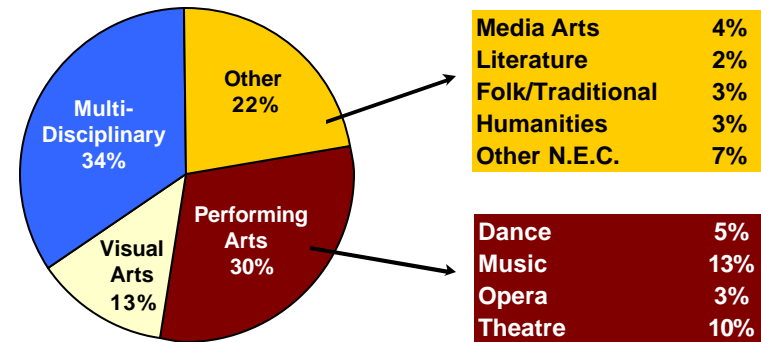
1997-2002, Portion of All Grant Dollars



**FY 2002: 9,008 awards \$90.8 million**

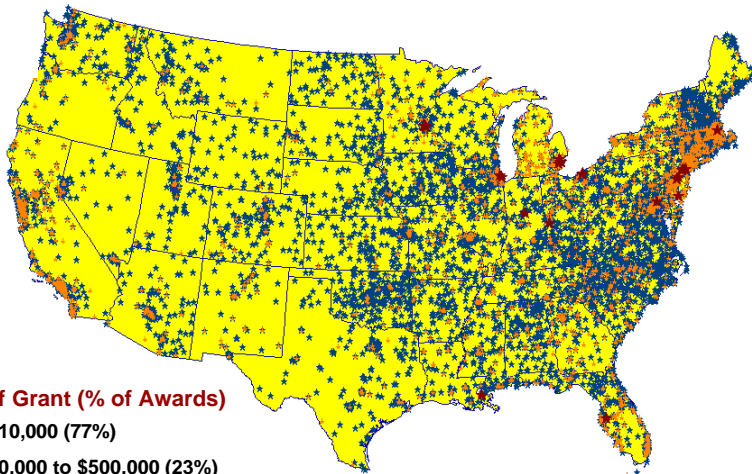
Source: National Assembly of State Arts Agencies, Final Descriptive Reports.

## Disciplines of SAA Grant Dollars, 2002



Source: National Assembly of State Arts Agencies, Final Descriptive Reports.

## Sizes of SAA Grant Awards

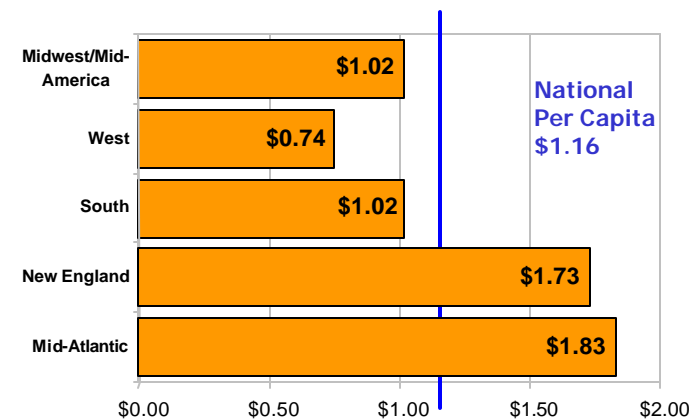


### Size of Grant (% of Awards)

- ★ <\$10,000 (77%)
- ★ \$10,000 to \$500,000 (23%)
- ★ >\$500,000 (.1%)




Each zip code represents at least one (and often more than one) grant award site.  
Source: National Assembly of State Arts Agencies, Final Descriptive Reports.

## Per Capita SAA Grant Dollars by Region, 2002



Source: National Assembly of State Arts Agencies, Final Descriptive Reports. Population Data from U.S. Census Bureau, 2000

## Rural/Urban Distribution of SAA Grants, 2002

	Metropolitan	Non-Metro	
U.S. Population	80.1%	19.9%	
Grants	73.1%	26.9%	
Grant Dollars	87.0%	13.0%	

Metro/Non-metro classifications based on Metropolitan Statistical Area designations of each SAA grantee location.  
Source: National Assembly of State Arts Agencies, Final Descriptive Reports; Population Data from U.S. Census Bureau, 2000.

## Looking Ahead

### Factors Shaping Public Grant-Making in 2003 and 2004

- Continued funding shortfalls in all public policy areas
- Multiple adaptations to funding reductions among public grant-makers
- Continued emphasis on advocacy and public benefit rationale



The National Assembly of State Arts Agencies (NASAA) is the membership organization of the nation's state and jurisdictional arts agencies. To advance the shared goals of state arts agencies, NASAA provides services and information that foster leadership; encourage informed policy decision making; enhance the effectiveness of cultural planning; and increase resources for the arts.



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The work of NASAA and of state arts agencies is strengthened in many ways through funding, data collection and programming partnerships with the National Endowment for the Arts.

