

## **Workshops and Briefings**

*Assembly 2008 will feature an outstanding lineup of peer meetings as well as topical breakout sessions. Back by popular demand, morning “briefing sessions” will keep you up to date on the latest research and current trends. Afternoon “workshops” will provide the chance for more extended discussion of selected policy and practice issues facing state arts agencies*

### **PRECONFERENCES**

#### **What Do The Numbers Tell You: Learning to Look at Financial Statements**

##### **National Standard Training**

### **BRIEFING SESSIONS**

***UPDATED!***

### **BRIEFING SESSIONS**

**Friday, September 12 (10:30 a.m. - 11:30 a.m.)**

#### **Collaborative Economic Revitalization: The Chattanooga Story**

Learn how citizens, cultural institutions, philanthropy, businesses and elected officials all have joined hands to foster an economic and civic renaissance in our host community.

#### **Engaging Grantees in Arts Advocacy**

Grantees are among state arts agencies' most powerful allies and advocates. This workshop will help participants to share ideas about how to help them become champions for public arts support.

#### **Artist Space Development: Creating a Supportive Climate for Artists, Part I**

The Urban Institute will share key findings from a recent study of how communities across the nation have developed affordable housing and workspace for artists.

#### **Assessing Grantees' Fiscal Health**

Featuring New Jersey's partnership with the Nonprofit Finance Fund, this briefing will demonstrate how state arts agencies can monitor the financial condition of grantees and use that information to inform policy and program choices.

#### **Information with Impact**

Why are policy leaders sometimes skeptical about economic impact? Research What kind of information has maximum impact? New research, funded by the Rockefeller Foundation, sheds light on these questions.

### **Arts Learning: A Critical Factor in Arts Participation**

Researchers from the RAND Corporation will highlight critical gaps in the infrastructure that supports arts learning and arts participation in America. This research is sponsored by The Wallace Foundation.

### **Regional Arts Organizations: How They Connect with State Arts Agencies**

Learn about the ongoing programs, special initiatives and grant support available from the nation's regional arts organizations.

**Saturday, September 13 (11:00 a.m. – 12:00 p.m.)**

### **Legislative Committees for the Arts**

Legislative committees can provide a powerful focal point for arts advocacy. Attend this briefing to learn more about the Tennessee Arts Caucus and how it has fostered increased state support for the arts in Tennessee.

### **Creative Communities: Creating a Supportive Climate for Artists, Part II**

Together, state arts agencies and Leveraging Investments in Creativity (LINC) are improving living and working conditions for artists and heightening public recognition of their contributions to society. Attend this session to learn how.

### **Older Adults Matter to State Arts Agencies**

Gain an overview of current trends in the rapidly-expanding field of creative aging and learn how your agency can foster active arts participation by older adults.

### **Art and Religion: The Devil Is in the Details**

A former State General Counsel from the Commonwealth of Pennsylvania will explore the policy issues that state arts agencies may encounter when working with religious organizations.

### **In Case of Emergency. . .**

Emergencies occur in every state. This session will help state arts agencies learn how to respond and be a resource for their constituents.

### **Value Plus Schools**

This briefing will share the success strategies of the \$2 million Value Plus Schools initiative, which received a highly competitive Arts Model Dissemination Grant from the U.S. Department of Education.

### **Strengthening Arts Participation in Rural Areas**

How can rural organizations encourage arts participation and community engagement? How can state arts agencies help? This session will show how one state, Montana, met these challenges.

## WORKSHOPS

### ***UPDATED!***

#### **Friday, September 12 and Saturday, September 13, (2:00 p.m. - 3:30 p.m.)**

Some sessions repeat on both days, while others are offered on only one date. Refer to each session for specifics.

#### **Intrinsic Benefits: Understanding and Assessing Transformative Arts Experiences**

Alan Brown - one of the nation's leading arts participation researchers and market consultants - will demonstrate how the intrinsic benefits of arts participation can be understood and measured. (Friday and Saturday)

#### **Engaging Art: What Is the Public Sector Role?**

Steven Tepper will lead a discussion of how arts participation in America is changing and how it will affect state arts agencies in the future. (Friday and Saturday)

#### **Introduction to Public Value**

This session will orient state arts agency council members and staff to key public value concepts. Newcomers to the field are especially encouraged to attend. (Friday only)

#### **Making the Most of Focus Groups**

This session will help state arts agencies learn when, how - and how not!- to use focus groups to secure meaningful insight when planning or evaluating programs. (Friday only)

#### **E-Advocacy**

Drawing on practices inside and outside of the arts sector, this session will show how cultural advocates can harness the power of technology to strengthen their advocacy practices. (Friday only)

#### **NEA Funding Workshop**

This special workshop for the Tennessee Arts Community will review funding available through the grant programs of the National Endowment for the Arts. (Friday only)

#### **When Grantees Hit Financial Hardship**

This discussion will explore whether and how state arts should respond when grantee organizations experience acute financial problems. (Saturday only)

#### **Achieving a "Quantum Leap": Positioning Your Agency for Resource Growth**

Why plan for a big resource increase when state budgets will be tight in the foreseeable future? Led by Jonathan Katz, this session will explore how state arts agencies can strategically position themselves to achieve new levels of support. (Saturday only)

**Helping Artists Find and Keep Health Care**

This session will train participants to help artists find information about affordable medical insurance and health care using the Health Insurance Resource Center (HIRC), a new resource created by the Actors Fund and Leveraging Investments in Creativity. (Saturday only)