



Individual Artists

Coordinators: [Barbara Robinson \(ID\)](#)
[Lori Frush Schmelz \(PA\)](#)

DRAFT PEER GROUP AGENDA

December 6

3:00 p.m.—5:00 p.m. CueRate: An online process for artist review

Presenters

Brad Stephenson

Director of Projects and Sales, Center for Arts Management and Technology, Carnegie Mellon

Guillermo Marinero

Senior Information Systems Specialist, Center for Arts Management and Technology, Carnegie Mellon

Brad Stephenson and Guillermo Marinero from the Center for Arts Management and Technology (CAMT) at Carnegie Mellon University (CMU) will do a presentation on CueRate, an online panel review process for funding agencies, exhibitors, artists and panelists. Developed through a partnership with the New York Foundation for the Arts, CueRate expedites the review of Artist applications through a customizable scoring interface.

Location:

Mid Atlantic Arts Foundation
201 N Charles Street, Suite 401
Baltimore, MD
(Walking maps provided)

Presenters

Brad Stephenson

Director of Projects and Sales, Center for Arts Management and Technology, Carnegie Mellon

Brad Stephenson graduated in 2005 with highest distinction from Carnegie Mellon University's Master of Arts Management program. Prior to his studies at CMU, Stephenson

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Brad Stephenson *(continued)*

worked as a reporter for a large daily newspaper in East Brunswick, NJ, and as the communications director for a Manhattan-based consulting firm. He teaches Internet Strategies for Arts Managers at CMU and co-hosts 'Technology in the Arts,' a bi-weekly podcast sponsored by CAMT. Stephenson is very active in Pittsburgh theatre: He produces an annual 10-minute play festival; co-manages a company; and directs, acts and sings for various productions. He also spent several years performing stand-up comedy in various New York clubs, including Caroline's, Comic Strip Live and Stand-Up New York. Stephenson holds a B.F.A. in acting from the University of Kentucky.

Guillermo Marinero

Senior Information Systems Specialist, Center for Arts Management and Technology, Carnegie Mellon

Marinero graduated from the Master of Information Systems Management at Carnegie Mellon. He has been architecting and building enterprise systems for over seven years. Marinero 's software engineering interest is building high performance software with reusable interfaces. He has successfully delivered mission critical applications to companies like CVS and Officemax, among others. While studying at CMU, Marinero became interested in language technologies and conducted innovative algorithm implementations for IBM's Knowledge Discovery research team. Currently he is pursuing a scale up CAMT's IT operations without a significant increase in operational cost. Marinero also has a B.S in industrial engineering from Universidad Centroamerica Jose Simeon Canas in El Salvador. In fall 2006, Marinero will start the MS in Very Large Information System at Carnegie Mellon.

December 6

8:30 a.m.—10:30 a.m.

Individual Artist Coordinators Peer Session: Programs for Individual Artists Outside of the Traditional Boundaries

Join your colleagues around the country to discuss services and programs for individual artists outside of the traditional boundaries. Many states are engaged in special initiatives that are serving artists in ways that are beyond the services that have always been done—grants to artists, artist registries, etc. Be prepared to share your ideas and experiences.