



N A S A A

LEADERSHIP INSTITUTE

SEPTEMBER 18-20 • ANCHORAGE, ALASKA

Special thanks to supporters of the 2006 NASAA Leadership Institute:

Host



Co-hosts

Alaska Arts and Culture Foundation

Alaska Native Heritage Center

Anchorage Museum

Anchorage Convention and Visitors Bureau

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NASAA's work is also made possible by the exceptional support of Altria Group, Inc.



The work of NASAA and the state arts agencies is strengthened in many ways through partnership with the **National Endowment for the Arts**, which believes that a great nation deserves great art.



Welcome to the NASAA Leadership Institute in Anchorage, Alaska!

We are looking forward to sharing with you three days of focused, in-depth sessions designed to empower public sector leaders, agency managers and advocates. We express sincere thanks on behalf of the entire NASAA membership to our host, The Alaska State Council on the Arts, and to the sponsors whose generosity will enrich our time together. We hope you have been able to schedule some additional time around our working schedule to explore this special part of the world, but in any case, our agenda includes plenty of opportunity to enjoy Alaska's unique environment and cultural assets.

Sincerely,

A handwritten signature in black ink that reads "Dan Harpole".

Dan Harpole

*President, NASAA
Executive Director,
Idaho Commission on the Arts*

A handwritten signature in black ink that reads "Jonathan Katz".

Jonathan Katz

NASAA Executive Director



Dear NASAA friends and colleagues,

Welcome to our great state of Alaska. I am honored that NASAA chose Anchorage for the 2006 Leadership Institute. This is a perfect way for the Alaska State Council on the Arts to kick off our 40th year celebration.

Everyone is familiar with Alaska's natural resources—oil, mining and fishing—but Alaska is just as rich in arts and culture. From the Arctic coastal communities with their exquisite Inupiat ivory carvings, to the colorful Tlingit-Haida blankets and totems of Southeast, this state blends thousands of years of tradition with 21st century, contemporary art.

In Alaska, we are always looking forward—to new discoveries, to new people, and to different ways of life. I hope, that in the few short days you are here, you will come to appreciate why Alaskans love their state.

Welcome & enjoy!

A handwritten signature in black ink that reads "Charlotte Fox".

Charlotte Fox
Executive Director
Alaska State Council on the Arts

MEETINGS - AT - A - GLANCE

Monday, September 18

- 9:00 AM – 3:30 PM **NASAA Board of Directors Meeting at the Hotel Captain Cook**
Mid Deck Room – Lobby Level
- 1:00 PM – 5:00 PM **Leadership Institute Registration**
Hotel Lobby Level
- 6:00 PM **Board buses for departure to the Alaska Native Heritage Center**
Hotel Lobby Level at the 5th Ave. entrance
- 6:30 PM – 8:30 PM **NASAA Leadership Institute Opening Reception**
Performance by the Alaska Native Heritage Dancers
Alaska Native Heritage Center
- 8:45 PM – 9:00 PM **Board buses for return to the Hotel Captain Cook**
Outside main entrance

Tuesday, September 19

- 7:30 AM – 8:30 AM **Full Breakfast Buffet for Leadership Institute Participants at the Hotel Captain Cook**
Mid Deck Room – Lobby Level
- 7:30 AM – 8:30 AM **Orientation Breakfast Buffet for NASAA first-time attendees**
Quarter Deck Room – Tower I-10th Floor
- 7:30 AM – 9:00 AM **Leadership Institute Registration**
Hotel Lobby Level
- 9:00 AM – 10:30 AM **NASAA Leadership Institute Opening Session**
Mayor Mark Begich: Welcome to Anchorage
Peggy Shumaker and Kesler Woodward: Blaze
Dan Harpole: Institute Orientation
Andrew Taylor: Keynote Presentation
Alaska Center for the Performing Arts – Sydney Laurence Theater
- 10:45 AM – 12:15 PM **Peer Group Sessions at the Hotel Captain Cook**
Executive Directors – *Adventure Room*
Chairs and Council Members – *Endeavor Room*
Deputies and other staff – *Quadrant Room*
- 12:30 PM – 1:45 PM **Networking Luncheon at the Hotel Captain Cook**
Fore Deck Room – Lobby Level

- 2:00 PM – 3:30 PM **Workshops at the Hotel Captain Cook**
 Money and Motivation – *Adventure Room*
 Partnerships: Getting Beyond the Buzz – *Endeavor Room*
 Who's Next? Cultivating Future State Arts Agency Leaders – *Quadrant Room*
- 4:00 PM – 5:00 PM **Re-convene and Wrap Up at the Hotel Captain Cook**
 Morgan Hobkirk: Outside the Lines
Fore Deck Room – Lobby Level
- 5:15 PM – 6:00 PM **NASAA Planning Update at the Hotel Captain Cook (optional)**
Adventure Room – Lobby Level
- 6:30 PM – 9:30 PM **Dine Arouds in Downtown at various local restaurants**

Wednesday, September 20

- 8:00 AM – 10:30 AM **Full Breakfast Buffet for Leadership Institute Participants at the Hotel Captain Cook**
 A Conversation with NEA Chairman Dana Gioia
 Ishmael Hope, Story Teller
Mid Deck Room – Lobby Level
- 10:45 AM – 12:15 PM **Peer Group Sessions at the Hotel Captain Cook**
 Executive Directors – *Adventure Room*
 Chairs and Council Members – *Endeavor Room*
 Deputies and other staff – *Quadrant Room*
- 12:30 PM – 1:45 PM **NASAA Leadership Institute Awards Luncheon at the Hotel Captain Cook**
 Gary Young Award
 Distinguished Public Service Award
Mid Deck Room – Lobby Level
- 2:00 PM – 3:30 PM **Workshops at the Hotel Captain Cook (repeated from Tuesday)**
 Money and Motivation – *Adventure Room*
 Partnerships: Getting Beyond the Buzz – *Endeavor Room*
 Who's Next? Cultivating Future State Arts Agency Leaders – *Quadrant Room*
- 4:00 PM – 5:00 PM **NASAA Leadership Institute Closing Session**
 Jonathan Katz, NASAA Chief Executive Officer
 Dan Harpole, NASAA President
 Paul Rosenthal – Alaska's premier Violinist
Alaska Center for the Performing Arts – Sydney Laurence Theater
- 6:30 PM – 8:30 PM **NASAA Leadership Institute Closing Night Reception**
 Music by Pamyua
Anchorage Museum (Buses will shuttle between the Hotel and the Museum from 6:00–9:00 p.m. The buses will pick up at the Hotel 5th Ave. Lobby Level entrance and in front of the Museum.)

SPEAKERS

Welcome

Anchorage Mayor Mark Begich

Mark Begich is the first municipal mayor born and raised in Anchorage. He is committed to improving public safety, creating jobs, and stimulating economic development. A 20-year Anchorage businessman, Mark was elected to the Anchorage Assembly in 1988 at age 26. His wife, Deborah Bonito, owns retail stores which feature the products of more than 130 Alaska craftspeople.

Opening Speaker : Andrew Taylor

Andrew Taylor is the Director of the Bolz Center for Arts Administration, an MBA degree program and research center at the University of Wisconsin-Madison School of Business, as well as the author of the popular Artful Manager Weblog on artsjournal.com. Taylor will kick off the NASAA Leadership Institute by inviting state arts agencies to consider some provocative questions about public value and government's role in the arts in 21st century America.

Looking Ahead : Dana Gioia

Chairman of the National Endowment for the Arts, Dana Gioia is an internationally acclaimed and award-winning poet. A native Californian of Italian and Mexican descent, Gioia received a B.A. and a M.B.A. from Stanford University and an M.A. in Comparative Literature from Harvard University.

SPECIAL EVENTS

orientation breakfast

Tuesday, September 19th

This session, designed for new state arts agency leaders and first-time meeting attendees, will welcome newcomers to the NASAA network. A brief orientation to NASAA will include a review of tools that can assist you in your state arts agency work plus tips on making the most of your state arts agency community.

opening reception

Monday, September 18th

Immerse yourself in Alaska's culture by joining the Alaska Native Heritage Center and the Alaska State Council on

the Arts at the opening reception. Take a tour through authentic Alaska Native sites representing the five major Native regions, enjoy an exhibit by Alaska's premier contemporary Alaska Native artists, and enjoy a performance of the Alaska Native Heritage Dancers.

closing party

Wednesday, September 20th

The closing night party will be co-hosted by the Anchorage Museum, and be headlined by Pamyua, Alaska's self-described Tribal group, composed of musicians of Greenland, Inuit, Yupik and African American descent. You won't be able to sit still! Pamyua's appearance is sponsored by WESTAF.

WORKSHOPS

money and motivation

State arts agencies invest about \$200 million in cultural organizations each year. While this is a big investment for state arts agencies, it provides only 3% of grantees total revenue. With so “few” grant dollars at stake, it can be hard to mobilize some arts constituents to advocate on behalf of their state arts agencies. How critical is the advocacy support of arts organizations? Beyond dollars, are there compelling reasons for them to be state arts agency champions? And can the arts advocacy of divergent groups—inside and outside of the cultural community—ultimately be harmonized? This session will candidly examine the complex relationships between state arts agencies and arts organizations, and will generate strategies for building a unified advocacy agenda.

Faciliator: Jonathan Katz, *CEO, NASAA*

partnerships

Getting Beyond the Buzz

Collaboration is an integral part of the state arts agency culture. While partnerships can expand our influence, capacity, knowledge and networks of support, they also

can demand significant time and resources. How can state arts agencies assess the quality and effectiveness of a collaboration? What are some practical factors that contribute to success and failure? Is partnership always the right strategy, or are other relationship models sometimes more productive? This workshop will help staff and volunteer leaders define, evaluate and improve the many types of relationships that state arts agencies pursue.

Faciliators: Kelly Barsdate, *Director of Policy, Research and Evaluation, NASAA*; David Miller, *Executive Director, New Jersey State Council on the Arts*

who's next?

Cultivating Future State Arts Agency Leaders

This workshop will explore the state arts agency role in cultivating public sector arts leaders. What kind of leadership among staff and volunteers do state arts agencies need? How can our field attract and retain talent? How can we engage people from other sectors? Join in this discussion of what state arts agency staff and council members can do to develop future leaders.

Faciliator: Andrew Taylor, *Director, Bolz Center for Arts Administration*

NASAA planning update

Tuesday, September 19th

This optional session (a supplement to the planning teleconferences offered over the summer) will include a brief tour of NASAA's draft strategic plan and provide another forum for questions and member feedback. Join us to learn more about the new plan and discuss how NASAA can empower the work of state arts agencies in the future. The NASAA Board will ask the membership to approve the plan on Wednesday, September 20th.

PEER GROUPS

As always, special time has been reserved on the agenda for Executive Directors, Deputy Directors and Chairs/Council Members to gather in peer groups. These sessions provide time to discuss conference themes, reflect on your particular leadership roles, and wrestle with current issues. Peer session agendas are available at the registration desk.

FEATURED ARTISTS

Peggy Shumaker

Peggy Shumaker's newest book is *Blaze*, a collaboration with the painter Kesler Woodward (Red Hen Press). Her previous books include *Underground Rivers*, *Wings Moist from the Other World*, *The Circle of Totems*, *Braided River*, and *Esperanza's Hair*. Her memoir *Just Breathe Normally* will be published by University of Nebraska Press in 2007. Her nonfiction has appeared in *Short Takes: Brief Encounters with Contemporary Nonfiction* (Norton), *A Road of Her Own* (Fulcrum), *Under Northern Lights* (U. WA Press), *A Year in Place* (U. UT Press), *Prairie Schooner and Ascent*. She has received a poetry fellowship from the National Endowment for the Arts, and several awards for teaching. Professor emerita from University of Alaska Fairbanks, she teaches in the low-residency Rainier Writing Workshop. Peggy Shumaker lives in Fairbanks, Alaska, and travels widely. She has worked with state arts agencies in fifteen states so far, and looks forward to working with the rest.

Morgan Hobkirk

Out North's VSA arts program presents Morgan Hobkirk in his short autobiographical play "Outside the Lines," a humorous and insightful exploration of the school system's challenges when confronted by his multiple learning disabilities.

From the review in the Anchorage Daily News:

"Morgan Hobkirk's wistful meditation on living with multiple learning disabilities takes us through the story of his birth and early childhood, during which it becomes apparent that something about him is not quite like the other kids. His concerned parents soon learn that he has some scary-sounding syndromes, like Faulty Depth Perception (FDP), and other equally sinister-sounding maladies. He chronicles for us his difficulties with school tasks, helped or hindered by the temperament of various teachers or counselors or bureaucracies."

Ishmael Hope

Ishmael Hope is the son of the late Elizabeth Freda Hope from the Goodwin family in Kotzebue, and Andy Hope III from Sitka, a Tlingit of the Siknax.adi clan. His Inupiaq name is Analook and his Tlingit name is Kaa Kwaask. He is of the Kiks.adi clan, of the Point House in Sitka. He has experience as a storyteller all over Alaska. He has acted for Perseverance Theatre in Douglas, Alaska, since 2001 with *MOBY DICK*, and has been Director of Outreach for Perseverance since 2003. He started and directed the annual festival of *Beyond Heritage*, a celebration of contemporary and traditional Alaska Native culture, now heading into its sixth year. He will take his play, *GUNAKADEIT*, to the Smithsonian Museum for the American Indian in November of 2006.

Paul Rosenthal

Paul Rosenthal began playing violin at the age of three. He studied with Dorothy DeLay and Ivan Galamian at the Juilliard School and with Jascha Heifetz at the University of Southern California. An active violin soloist and chamber musician, Rosenthal tours regularly in America, Europe and the Orient. He has served on the faculty of the University of Alaska in both Fairbanks and Anchorage and has given master classes in Europe, Japan and Korea. He can be heard in recording on the RCA, Vox, Fidelio, Pelican and Biddulph labels. Rosenthal performs on a violin made by Joseph Guarnerius in Cremona in 1706.

Pamyua

The Alaska founded group Pamyua (pronounced: *bom-u-ah*) started ten years ago as a dream by two brothers to share the ancient stories of their people through music and dance. Stephen and Phillip Blanchett, who are of Yup'ik Inuit and African American decent, quickly gained the attention from music lovers of all types.

The third member to join the group, Ossie Kairaiuak, grew up traditional dancing in Chefnak, Alaska. Pamyua was then officially formed and became publicly recognized throughout Alaska as ambassadors of modern Yup'ik culture. It was in 1996 when Pamyua met Karina Møller. The Greenlandic Inuit singer joined the group and they immediately started performing as a quartet traveling internationally in Europe, Asia, North and South America.

At the 45th Annual Grammy Awards in March of 2003 the group was chosen to represent Native American music. The performance was just prior to the release of their anticipated third album, *Caught in the Act*, which won Record of the Year at the 2003 Native American Music Awards. The quartet has taken stage in many venues across the world, stealing hearts and gaining listeners with their fresh and unique sound. Pamyua masters the ability to mix traditions from across all boundaries while still holding on to their Native roots.

NASAA BOARD OF DIRECTORS

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[Tracy Slater-Rigaud](#), *Manager, Coming Up Taller Program*

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ALASKA STATE COUNCIL ON THE ARTS

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Nance Larsen, *Vice President, Communications & Marketing Programs, Anchorage Convention and Visitors Bureau*

Connie Ozer, *Vice Chair, Anchorage Arts Commission*

Pat Wolf, *Director, Anchorage Museum*

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Vera Crews, *Anchorage*

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Theresa John, *Bethel*

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Andrea Noble, *Visual and Literary Arts Program Director*

Susan Olson, *Director of Arts Education*

Nicole Robbins, *Secretary*

Special thanks to all the Alaska State Council on the Arts staff for their assistance prior to and during the conference.

Unless otherwise noted, all NASAA events will be held in accessible facilities.

Sign language interpreters will be provided upon request.

If you need assistance, please indicate your needs on the registration form.

FUTURE

NASAA MEETINGS

DECEMBER 6-9, 2007
Baltimore, Maryland

SEPTEMBER 24-28, 2008
Chattanooga, Tennessee



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