

Sample News Release



[Your letterhead]

For Immediate Release

[Date] [Contact Name/Organization/Phone Number]

[Your Organization] Joins Coast-to-Coast Celebration of Arts and Humanities

[City, State]—[Your Organization] joins hundreds of organizations across the country in celebrating October as National Arts and Humanities Month. Since 1993, this annual event has encouraged millions of Americans to renew or begin a lifelong habit of active participation in the arts and humanities. [Your Organization] recognizes the importance of culture to the well-being of families, communities and the nation.

[Quote from your organization]

To launch the local celebration, [Your Organization] has invited [Name of Mayor or Governor] to issue a proclamation designating October as National Arts and Humanities Month. The announcement will take place on [Date] at [Time and Place], and everyone is welcome. [Your Organization] has planned activities that will carry this message to the people of [Your Community] and honor the efforts of those working to make the arts and humanities a part of everyone's life.

Attached is a list of some of the other events planned for National Arts and Humanities Month in [Your Community]. Everyone is encouraged to participate in what has become this country's largest annual collective celebration of the arts and humanities.

[Attach list of events, giving times, places and other relevant information.]

National Arts and Humanities Month is sponsored by a coalition of national organizations representing the arts and humanities. It provides all cultural organizations and agencies the opportunity to highlight the work they do for their communities. The celebration grew out of National Arts Week, which was started in 1985 by the National Endowment for the Arts and Americans for the Arts.

[Information about your organization]