

Assembly 2007
Peer Session Report
Baltimore, Maryland

Individual Artists

December 6, 2007

Facilitator: Lori Frush Schmelz, Pennsylvania Council on the Arts

Presenter: Brad Stephenson, Center for Arts Management and Technology, Carnegie Mellon

The Center researches technology that can assist arts organizations and artists. Services and initiatives consist of consulting, e-grants, artist's rosters, job listings, showcases, Web help for nonprofit organizations, and so on.

CueRate provides an online panel review process that is currently used by Mid Atlantic Arts Foundation, among others. Mid Atlantic manages fellowship applications for several states. Typically there is a 20-30% increase in applications after they are available online; PA saw a 20% increase in applications.

Artists apply online. All images and form information is received by CueRate that is later reviewed by staff. During the panel meeting one person has the moderator computer, panelists also have computers, and images are projected onto a large screen. Panelists click on a score that is averaged by the system.

It contains a merge function so multiple work samples from different artists can be viewed at the same time. It averages scores, and then ranks them. After the panel determines the cut off score, it eliminates those who did not score high enough, and moves on to the next round.

Size requirements must be met or images won't be accepted. (1240x1240), at least one side needs to be 1240, 72 dpi. If an image isn't square, it will automatically be matted with black. For a good quality projected image 72 dpi has high resolution and no higher is necessary. For print you will need 300 dpi.

Consistency of image projection is the key so use high resolution, high quality projectors.

The CueRate form is simple to use. The user can set up a panel process that can be adapted to agency's procedures, as well as a nomination process where letters of reference and nominations can be accepted.

Strengths:

Flexible, faster, and easier for staff and panelists to use.

Requires more technical assistance from staff at first but application site has a "bug" button that will refer questions to CueRate instead of the agency staff.

Tips:

- Don't try to do it both ways, make the transition immediately but do workshops and announcements ahead of time.
- Provide numerous workshops so applicants know how the process works and are aware of the change.

Average start up cost is about \$5,000 to \$10,000 for equipment: High-resolution projector - \$2,000; good quality laptops with large screens \$15 to \$2,000. Set up is about \$1500 and fee is based on a sliding scale.

For signatures – PCA uses a consent form. Applicants download a PDF form that states that the images are accurate, then prints, signs, and mails it in. You could use the terms and conditions as well. TIP: Auto transfer the confirmation number onto the PDF so it matches the application.

Note: Brad's presentation is appended to the end of this document.

December 8, 2007

Facilitator: Barbara Robinson, ID

Attendees:

Cathy Welborn, VA – 804.225.3132 – catherine.welborn@arts.virginia.gov
Sonia Rae, VT – 802.828.5425 – srae@vermontartscouncil.org
Mike Shay, WY – 307.777.5234 – mshay@state.wy.us
Jeff Pettus, NC – 919.807.6513 – jeff.pettus@ncmail.net
Christine DiChiera, RI – 401.222.3881 – cristina@arts.ri.gov
Yvonne Stahr, NH – 603.271.0791 – Yvonne.m.stahr@dcr.nh.gov
Kelly Bennett, MA – 617.727.3668 – Kelly.bennett@state.ma.us
Vallorie Henderson, KY – 502.564.8110 – vallorie.henderson@ky.gov
Kathleen Masterson, NY – 212.741.2622 – kmasterson@nysca.org

The group discussed the various issues and challenges of working with individual artist programs. Staff who work with individuals do a variety of jobs. Some serve all discipline areas, others are specific. In addition to artists, some serve organizations, manage public art projects, or work with other agencies.

The group discussed fellowships, including the merits of the awards and the various monetary amounts that ranged from \$1,500 to \$10,000.

Participants discussed the inherent value of artist's work and that it is the work itself. Artists shouldn't have to justify what they do in terms of community outreach, "public value," etc.

Some of the other ways that were discussed in which artists might find a niche outside traditional boundaries included:

- Health care facilities - installing artwork and working directly with patients on visual and performing art projects.
- Funding diverse professional development opportunities for artists, such as international trade shows, conference and workshops, as well as projects they devise.
- For a short time, New Hampshire will get a percent of lottery ticket proceeds that could add up to \$100,000.
- Finding ways to convene artists at events that are "for artists by artists," providing an opportunity to talk about "real life challenges".
- An annual "Artist Weekend" that focuses on business of art, that moves around the state, and for which scholarships are available.
- Partnering with Small Business Development Centers.
- Recommended national speakers: Bruce Baker, Alyson Stanfield.

Several participants in this group said they found it exceedingly valuable to be able to get together and compare programs, ask questions, get good ideas, and meet their peers.

CueRate Walk-Thru

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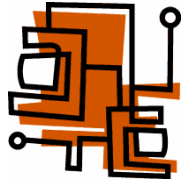


Artist Application Process

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Artists enter their information and upload images through eGRANT

Applicant Profile

First Name 	Middle Name 	Last Name
Address 		
City 	State 	Zip
Email 	Fax (xxx) xxx-xxxx 	
Home Telephone (xxx) xxx-xxxx 	Work/Studio Telephone (xxx) xxx-xxxx 	Mobile Telephone (xxx) xxx-xxxx

I will submit:

☒ Digital images (.jpg format) only

☐ Video/media only

☐ Digital images(.jpg format) AND video/media

Image	2
Title	
Medium	
Dimensions	(height/width/depth in inches)
Date of completion	1 2000 (month/year)
Upload	Browse... Upload File
File uploaded	
Delete	

Panel Set up

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Administrators create a panel (title, number of rounds, and category) and select or add new panelists

Please enter Panel's name

Number of rounds

Choose panelist

Select Panel Category

☐ Moderator

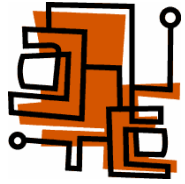
☒ Panelist

Role

Dean Moss
Naji Moujaes
Marilyn Nance
Lori Nix
Elaine O'Neil
Melissa Potter
Gil Quito
Ernesto Reed
Susan Rethorst
Jess Row
Jeffrey Scales
Jen Shyu
Danyel Smith
Brad Stephenson
David Terry
Robin Tewes
Anne Torrey
William Villalongo
Alessandra Zeka
Undefined

Contact Information | © 1994-2006 New York Foundation for the Arts

product of the Center for Arts Management and Technology, Carnegie Mellon



Applicants are added to the panel process by selecting all applicants or specific applicants from a list

Select Candidates

Proceed to Round Definition

Cancel Panel Creation

☐	Candidate
☐	Abichandani, Jaishri
☐	Abramson, Evan
☐	Ackerman, Michael
☐	Acosta, Wanda
☐	Adedoyin, Bamidele
☐	Adler, Denise
☐	Aggour, Yasser
☐	AGOU, CHRISTOPHE
☐	Aguilera Skvirsky, Karina
☐	Ahamad, Anderson
☐	Ahmed, Tanya
☐	Aihara, Gen
☐	ake, jody



For each round, questions are either created or selected from a list of previously used panel questions

Round #1 Definition

Enter Question

☐ Yes/No Type Question

or Select a Question

Add Question

to Add Scores, Select a Question Below

Select Question

Remove Question



Answer choices, scores and weighting are added for each question, and administrators select what artist info (statement, resume, etc.) panelists will see

Would you like this artist to be a finalist?

Score's Description

Score

Score's weight

Add Score

Description	Score	Weight
I am passionate about this work	1	10
I support this work.	2	7
I am neutral about this work.	3	4
I do not feel this work is competitive.	4	2
I abstain.	5	4

Choose Information to Display

☐ Artist's Statement ☐ Resume ☐ Technical Statement ☐ Cultural Statement

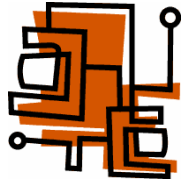
Confirm Configurations

Onsite Panel Review

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Prior to the Start of Round 1

Moderator

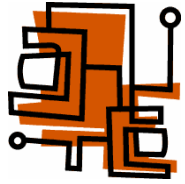
The Moderator interface displays a grid of artist submissions under four tabs: Artist 1, Artist 2, Artist 3, and Artist 4. Artist 1's submissions are visible, showing three images with IDs 5771, 5772, and 5773. The other artists' submissions are marked 'No Image Available'. Below the grid, there is a table of pending submissions.

Rank	DocumentID	Info	Applicant	Josh Futrell	Brad Stephenson
1	0	5771	Pending	Pending	Pending
2	0	5772	Pending	Pending	Pending
3	0	5773	Pending	Pending	Pending

Panelists

The Panelists interface shows a 'Waiting for moderator...' message. The interface includes a 'Score' input field and buttons for 'Info' and 'My Notes'. The background is dark with 'No Image Available' text.





Moderator Selects the 1st Artist

Moderator

5771 Artist 2 Artist 3 Artist 4

Image Set Applicant

1 5771

2 5772

3 5773

Return to Admin Panel Sort by: by Submission Refresh Screen

Rank	DocumentID	Info	Applicant	Josh Futrell	Brad Stephenson
1.0	5771	Pending	5771	Pending	Pending
2.0	5772	Pending	5772	Pending	Pending
3.0	5773	Pending	5773	Pending	Pending

Panelists

Old Knights Mary On Horseback Arriving into the City

Score Info My Notes

Image Set 1/2 Round # 1 5771

1. How invested are you in supporting this artist?

Passionately committed (5)

Feel very strongly in favor (4)

Some interest, want to see again (3)

Not really interested (2)

Out, no interest at all (1)

Submit





Panelists Examine Images within the Current Set

Moderator

The Moderator interface displays a grid of image sets for review. The top row shows four image sets with their respective titles and materials. Below the grid is a table of submissions.

Rank	DocumentID	Info	Applicant	Josh Futrell	Brad Stephenson
1.0	5771	Pending	5771	Pending	Pending
2.0	5772	Pending	5772	Pending	Pending
3.0	5773	Pending	5773	Pending	Pending

Panelists

The Panelists interface displays a grid of image sets for review. The top row shows four image sets with their respective titles and materials. Below the grid is a scoring form.

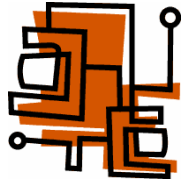
Score: Info: My Notes:

Image Set 1/2 Round # 1 **5771**

1. How invested are you in supporting this artist?

☐ Passionately committed (5)
☐ Feel very strongly in favor (4)
☐ Some interest, want to see again (3)
☐ Not really interested (2)
☐ Out, no interest at all (1)





Panelists have tabbed access to artist info and can make notes about each applicant from their individual work stations so they can review applications at their own pace

Within...Without within...without within...without within...without

Score Info My Notes

Image Set 1/2 Round # 2

1. Would you like this artist to be a finalist?

☐ I am passionate about this work. (1)

☒ I support this work. (2)

☐ I am neutral about this work. (3)

☐ I do not feel this work is competitive. (4)

☐ I abstain. (5)

Submit

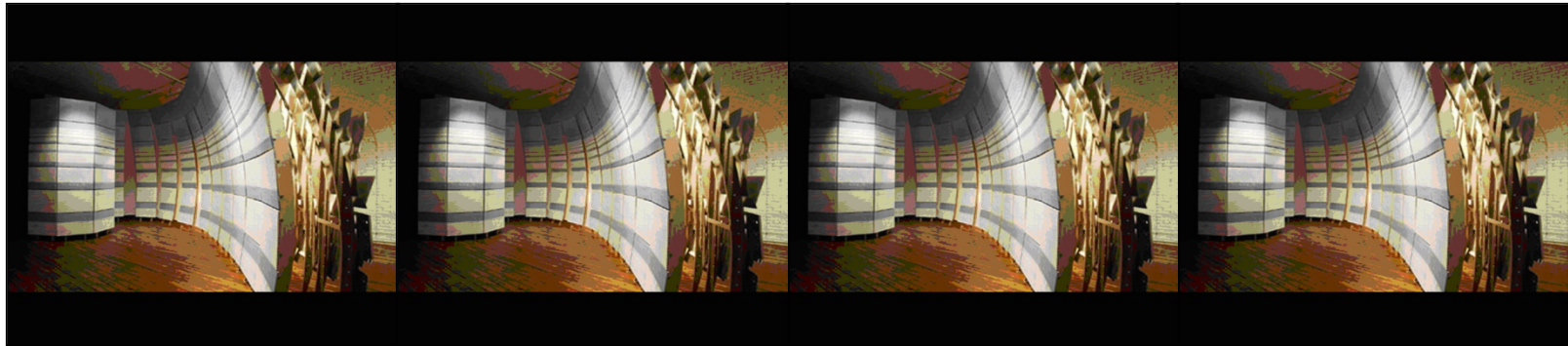
Title: Within...Without
Material: Wood, Aluminum, fabric, paint and light
Dimensions: 20'x 13'x 11'h

Done Internet





The projected images are displayed four at a time, allowing panelists to view larger, clearer representations of an artist's work





Moderator Moves to the 2nd Set of Images

Moderator

The Moderator interface displays a grid of image sets for review. The top row shows four image sets with their respective titles, materials, dimensions, and dates. Below the grid is a table of submissions.

Rank	DocumentID	Info	Applicant	Josh Futrell	Brad Stephenson
1.0	5771	Pending	5771	Pending	Pending
2.0	5772	Pending	5772	Pending	Pending
3.0	5773	Pending	5773	Pending	Pending

Panelists

The Panelists interface displays a list of artists and a scoring system. The top row shows four artists: Man Reading, Shunning Church, Mean Old Lady, and Playing Chess. Below the list is a scoring system for Image Set 2/2, Round #1, with a score of 5771.

Score: 5771

Image Set 2/2 Round #1

1. How invested are you in supporting this artist?

- ☐ Passionately committed (5)
- ☐ Feel very strongly in favor (4)
- ☐ Some interest, want to see again (3)
- ☐ Not really interested (2)
- ☐ Out, no interest at all (1)

Submit

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Voting is Now Active

Moderator

The Moderator interface displays a grid of artworks for review. On the left, three artworks are listed with IDs 5771, 5772, and 5773. The main area shows four artworks with their details:

- Artwork 1 (ID 5771):** Title: Old Knights, Material: Oil and Canvas, Dimensions: 1' X 1', Date: 2001, Info: [Merge] [Project]
- Artwork 2 (ID 5772):** Title: Bary, Material: Oil and Canvas, Dimensions: 2' X 3', Date: 2004, Info: [Merge] [Project]
- Artwork 3 (ID 5773):** Title: On Horseback, Material: Oil and Canvas, Dimensions: 1' X 1', Date: 2002, Info: [Merge] [Project]
- Artwork 4 (ID 5774):** Title: Arriving into the City, Material: Oil and Canvas, Dimensions: 2' X 2', Date: 2007, Info: [Merge] [Project]

At the bottom, a table shows the submission status for the top three artworks:

Rank	DocumentID	Info	Applicant	Josh Futrell	Brad Stephenson
1.0	5771	Pending	5771	Pending	Pending
2.0	5772	Pending	5772	Pending	Pending
3.0	5773	Pending	5773	Pending	Pending

Panelists

The Panelists interface shows a voting screen for a specific artwork. The top row displays four panelist avatars: Man Reading, Shimmering Church, Mean Old Lady, and Playing Chess. The main area shows a large image of the artwork 'Man Reading' by Hans Memling. To the right, a voting form is displayed:

Score: [Info] [My Notes]
Image Set 2/2 Round # 1 **5771**

1. How invested are you in supporting this artist?

- ☐ Passionately committed (5)
- ☒ Feel very strongly in favor (4)
- ☐ Some interest, want to see again (3)
- ☐ Not really interested (2)
- ☐ Out, no interest at all (1)

[Submit]

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First Panelist Has Voted

Moderator

The Moderator interface displays a grid of artwork thumbnails. Each thumbnail includes the title, material, dimensions, date, and a 'Merge' or 'Project' button. The grid is organized into three rows, each with a rank and a score.

Rank	DocumentID	Info	Applicant	Josh Futrell	Brad Stephenson
1	5771			Pending	Done
2	5772			Pending	Pending
3	5773			Pending	Pending

Panelists

The Panelists interface displays a grid of artwork thumbnails. Each thumbnail includes the title, material, dimensions, date, and a 'Merge' or 'Project' button. The grid is organized into three rows, each with a rank and a score.

The voting interface shows a list of questions and a 'Submit' button.

1. How invested are you in supporting this artist?

- ☐ Passionately committed (5)
- ☐ Feel very strongly in favor (4)
- ☐ Some interest, want to see again (3)
- ☐ Not really interested (2)
- ☐ Out, no interest at all (1)

Submit





After All Panelist Vote, the Next Artist's 1st Image Set Appears

Moderator

The Moderator interface displays a grid of image sets for Artist 3. The grid shows three image sets (5771, 5772, 5773) and their corresponding metadata. Below the grid is a table showing the status of the image sets for the two panelists, Josh Futrell and Brad Stephenson.

Rank	DocumentID	Info	Applicant	Josh Futrell	Brad Stephenson
1.0	5771	Info	5771	Done	Done
2.0	5772	Info	5772	Pending	Pending
3.0	5773	Info	5773	Pending	Pending

Panelists

The Panelists interface displays a grid of image sets for Artist 3. The grid shows three image sets (5771, 5772, 5773) and their corresponding metadata. Below the grid is a voting form for the image set 5772.

Score: Info: My Notes

Image Set 1/2 Round #1 5772

1. How invested are you in supporting this artist?

Passionately committed (5)

Feel very strongly in favor (4)

Some interest, want to see again (3)

Not really interested (2)

Out, no interest at all (1)

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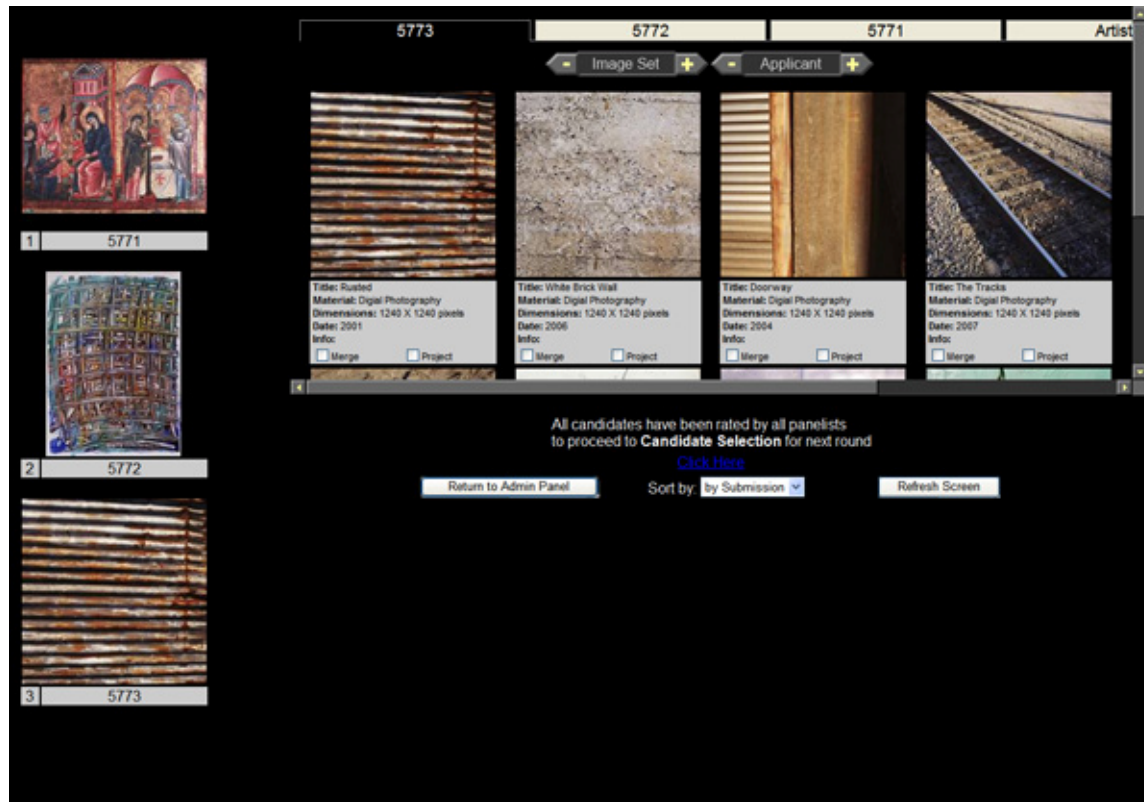
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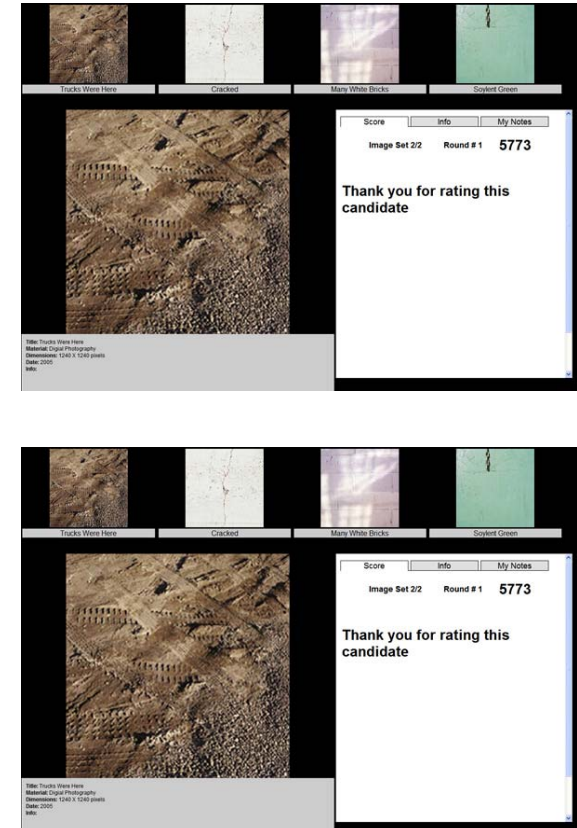


After All Artists have been Rated by All Panelists

Moderator



Panelists



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Moderator Reviews Scores

Moderator

CueRate

[log out](#) | [main menu](#) | [user info](#) | [report a bug](#)

Candidate Selection

Count	Rank	Candidate	Sample Image	Score	Cut here
1	1	5772	Image	8	Cut off
2	2	5771	Image	5	Cut off
3	3	5773	Image	2	Cut off

Panelists

[Score](#) | [Info](#) | [My Notes](#)
 Image Set 2/2 Round # 1 **5773**
 Thank you for rating this candidate

Title: Tracks Were Here
 Material: Digital Photography
 Dimensions: 1500 X 1000 pixels
 Date: 2005
 Info

[Score](#) | [Info](#) | [My Notes](#)
 Image Set 2/2 Round # 1 **5773**
 Thank you for rating this candidate

Title: Tracks Were Here
 Material: Digital Photography
 Dimensions: 1500 X 1000 pixels
 Date: 2005
 Info





Moderator Selects a Cut-Off Point Among the Applicants

Moderator

CueRate
log out | main menu | user info | report a bug

Candidate Selection

Note: Cut off includes the applicant
You have selected the top 2
to move the next round.
Please confirm your selection

Count	Rank	Candidate	Sample Image	Score
1	1	5772		8
2	2	5771		5

Panelists


Tracks Were Here | Cracked | Many White Rocks | Sunset Green



Score | Info | My Notes
Image Set 2/2 Round # 1 **5773**

Thank you for rating this candidate


Tracks Were Here | Cracked | Many White Rocks | Sunset Green



Score | Info | My Notes
Image Set 2/2 Round # 1 **5773**

Thank you for rating this candidate


Tracks Were Here | Cracked | Many White Rocks | Sunset Green





Once Confirmed, the Next Round Starts Automatically

Moderator

The Moderator interface displays a grid of artworks for review. The top row shows four artworks with their titles, materials, dimensions, and dates. Below the grid is a table of submissions.

Rank	DocumentID	Info	Applicant	Josh Futrell	Brad Stephenson
1	5	5771	5771	Pending	Pending
2	8	5772	5772	Pending	Pending

Panelists

The Panelists interface displays a grid of artworks for review. The top row shows four artworks with their titles, materials, dimensions, and dates. Below the grid is a scoring panel.

Score: Info: My Notes

Image Set 1/2 Round # 2 5771

1. Does this artist get a grant?

yes (1)

no (0)





Post Round and Post Panel

- Data export
- Reports
- Panelist packets

