

California

California Arts Council
Josie S. Talamantez, Chief of Programs

General Information

Organization Mission Statement

The California Arts Council (CAC), a state agency, has the mission to advance California through the arts and creativity with an emphasis on children and artistically underserved communities.

Arts Education Mission Statement

From CAC's Strategic Plan: The California Arts Council recognizes that without arts education in schools a high percentage of Californians will never be exposed to the arts. Over a generation or two, the intrinsic—and practical—value of the arts could be lost to many, impoverishing our citizens in ways large and small. The Council's Strategic Plan reaffirms the agency's commitment to arts in education and emphasizes the importance of sequential arts instruction for grades preK-12. The plan will guide the Council's efforts for the next three to five years toward providing small grants, implementing special initiatives, working with our partners to advance the arts throughout the state, and ensuring at least 50% of the Council's program funds support arts in education.

Arts Education Program Overview

The Artists in Schools Program integrates community arts resources—professional artists and arts organizations—into a comprehensive, standards based program, underscoring the critical role the arts play in shaping a student's overall well-being and academic achievement. The program is supported by proceeds from the sale of the arts license plate, a specialty plate designed by noted California artist Wayne Thiebaud to support arts education and local arts programming.

Grant Programs

Types of Arts Education Grant Programs

- residency program
- in-school arts education
- out-of-school-time arts education

Groups Eligible for Grant Programs

- regional/local arts agencies
- arts organizations
- non-arts organizations

Total Number of Arts Education Grants Awarded in Most Recent Fiscal Year

136 grants

Total Dollar Value of Arts Education Grants Awarded in Most Recent Fiscal Year

\$ 1,093,520

Additional Comments on Arts Education Grant Programs

Total dollar amount may vary due to overlapping fiscal year funding.

Funding for Arts Education Program from Sources Other Than NEA and State General Fund

Funding from the sale of an arts license plate provides support for the bulk of all CAC programs.

Artist Residency Program

Artist residency program is administered by the state arts agency office.

- Mandatory orientation is provided for artists.
- Optional orientation is provided for sponsors.
- Optional training is provided for artists.
- Entities other than schools may not apply to sponsor a residency.

Fee Structure for Teaching Artists

- In the residency program, the California Arts Council funds arts organizations. Each organization will set its fee structure and many times it will be a range. As an example: Payment to artists range between \$25.00 per hour and \$50.00 per hour. This sometimes depends on the partnership with the school, or the experience or relationship the arts organization has with its artists.

Annual Events

Contractor's Conference

This is a gathering, usually at the beginning of the residency, for arts organizations and partner schools to discuss the plan they collaborated on to receive the grant, including scheduling, objectives, evaluation and the like.

Professional Development Services

Provision of Professional Development Trainings, Workshops and/or Institutes

- For teaching artists, professional development is administered by the state arts agency office. At the annual Contractors Conference, CAC has provided workshops on Visual and Performing Arts Content Standards (VAPA) content standards and evaluation techniques as they pertain to schools and artists' participation within the schools. CAC also provides funding for teaching artist training opportunities by other nonprofits within the state.

Poetry Out Loud

Poetry Out Loud Administration

- in-house with other state arts agency staff
- with partner organizations: The Cultural Commission of Contra Costa, Fresno Arts Council, Humboldt Arts Council, Lake County Arts Council, Madera County Arts Council, Marin Arts Council, Arts Council for Monterey County, Arts Council of Mendocino County, Nevada County Arts Council, Oakland Military Institute of Alameda County, Arts Council of Placer County, Riverside Arts Council, Yuba/Sutter Arts Council, Santa Cruz Arts Council, Sacramento Metropolitan Arts Commission, Arts Obispo—San Luis Obispo County Arts Council, Santa Barbara County Arts Commission, Siskiyou Arts Council, Arts Council of Sonoma County, Central Sierra Arts Council, Ventura County Arts Council, San Francisco County Office of Education, Los Angeles County Office of Education, Sacramento County Office of Education and the Valley Center Pauma Unified School District in San Diego County

Poetry Out Loud Participation

- number of schools participating in Poetry Out Loud statewide: 250
- Home-schooled students participate.
- number of regional semifinals: 40

Poetry Out Loud Resources and Activities

- lesson plans
- evaluation
- documentation
- residency model
- teaching artist training
- classroom teacher training
- original poetry component

Additional Prizes and Awards

- Target Corporation sponsors Poetry Out Loud in California and provides gift certificates to the county winners (24 students in 2009). The governor, state senate, and assembly members provide certificates to the county winners.
- Additional prizes were donated.

Partners, Funders or In-kind Donors That Support the Poetry Out Loud Program

- Target Corporation has sponsored California Poetry Out Loud for the past two years.

Resources & Publications

Publications and Media Resources Provided:

- arts education annual report
- CAC's Web site is a portal for arts education resources; the main site is www.cac.ca.gov, and information on arts education resources is at <http://www.cac.ca.gov/artsinfo/research.php#Arts%20Education/Youth>.

Evaluation & Assessment

Assessment of Student Learning in the Arts

- Assessment training is provided. At annual CAC Contractors Conferences, the Council provides training on evaluation and assessment as well as access to the trainers used as facilitators.

Program Evaluation for Grantees

- Evaluation tools and frameworks are provided for grantees. At CAC Contractors Conferences, the Council provides program evaluation tools and access to the California Content Standards and Frameworks.

Methods of Self-Evaluation of State Arts Agency's Arts Education Program

- surveys and feedback forms

Utilization of Evaluation

CAC has been training the field in the use of educational evaluation methods, and will begin to implement them in the upcoming year and a half.

Arts Education Staffing & Network Contacts

State Department of Education Arts Curriculum Specialist

Jack Mitchell

State Alliance for Arts Education

The California Alliance for Arts Education (CAAE) promotes, supports and advocates visual and performing arts education for preschool through postsecondary students in California schools. CAAE is the only statewide organization that unites all primary constituencies for arts education, serving and representing more than 100,000 individuals and organizations across the arts, education, public and private sectors.

Arts Education Program Staff, Job Title, FTE

- Josie S Talamantez, Chief of Programs, 1.0
- Wayne D. Cook, Arts Program Specialist, 1.0

Arts Education Coordinator's Split Responsibilities

- other areas of work: Wayne Cook is also the ADA/504 disability coordinator.
- percent of time dedicated to arts education program: 75%

Staff Biographies

Josie S. Talamantez has been responsible for the oversight, distribution and management of millions of dollars in grant program and special initiative funding. Her specific discipline areas of responsibility have included artists based areas (artist in residence and artist fellowships), multicultural arts development, traditional folk arts, and state and local partnership programs. In 2002, she was selected one of 20 women in the nation to participate as a fellow in the National Hispana Leadership Institute. Her arts discipline is visual arts.

Wayne Cook is the author of *Center Stage: A Curriculum for the Performing Arts*, which until recently was the only theatre textbook adopted by the state of Texas and was used by teachers throughout the United States. Cook has been a drama and movement instructor at a number of universities, including California State University, Long Beach; California State University, Sacramento; and Penn State University.