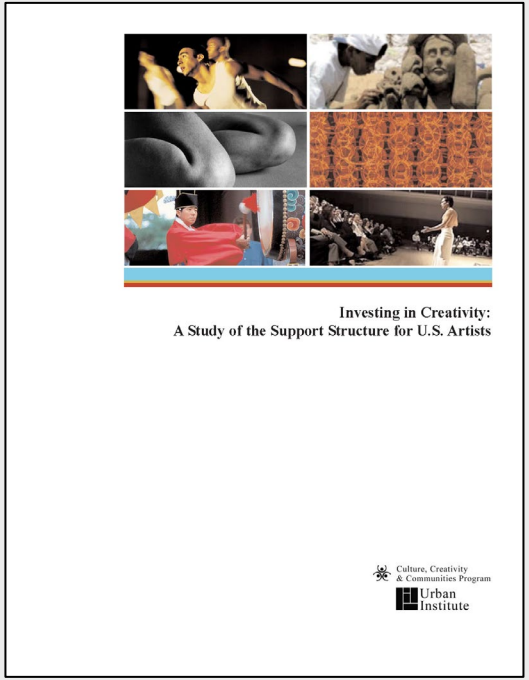
State Arts Agency Strategies for Addressing Artists' Needs

More Enduring Artists = More Art for More People

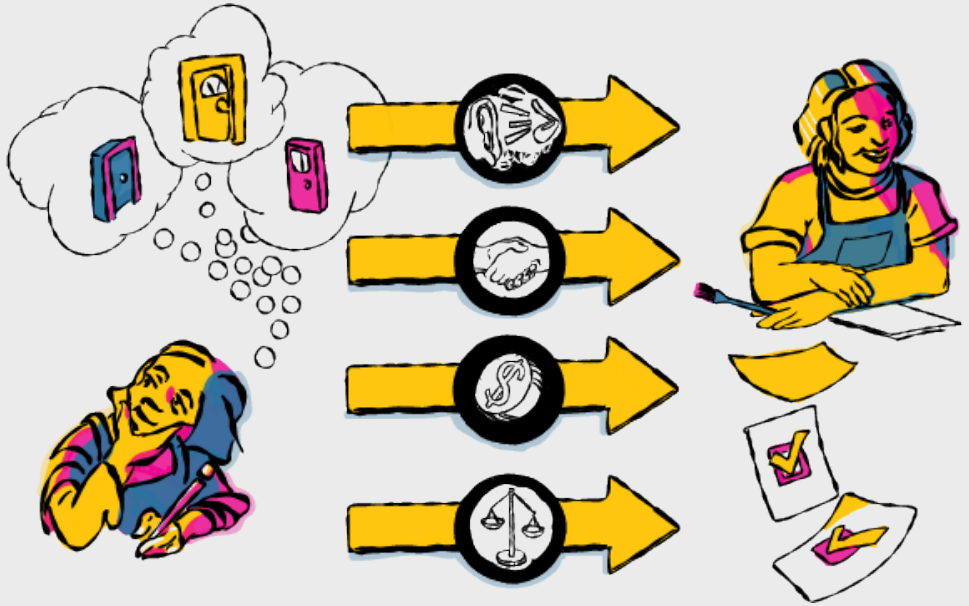
Challenges Facing Individual Artists

1. Validation
2. Demand/markets
3. Material supports
4. Training & professional development
5. Communities and networks
6. Information



Artist Professional Development Needed Resources

1. Venue
2. Money
3. Administrative support
4. Artist audience
5. Research-based curriculum
6. Trained facilitation



M-AAA's Artist Services Programming

ARTIST INC EXPRESS

ARTIST INC

CATALYZE

Principles of M-AAA Artist Services Programming

- Artist-specific
- Peer-to-peer
- Cross-disciplinary
- Strategic-management focus
- Applied and iterative
- Self-determined success
- Non-judgmental
- Non-prescriptive
- Inclusive
- Centering local

The core 8-week in-person seminar, 3 hours per week, cohorts of 25 competitively selected artists

ARTIST INC

www.artistinc.art

Essentials from the Artist INC seminar delivered over a weekend in-person or virtually. Artists only need to register to attend.

ARTIST INC EXPRESS

www.artistinc.art

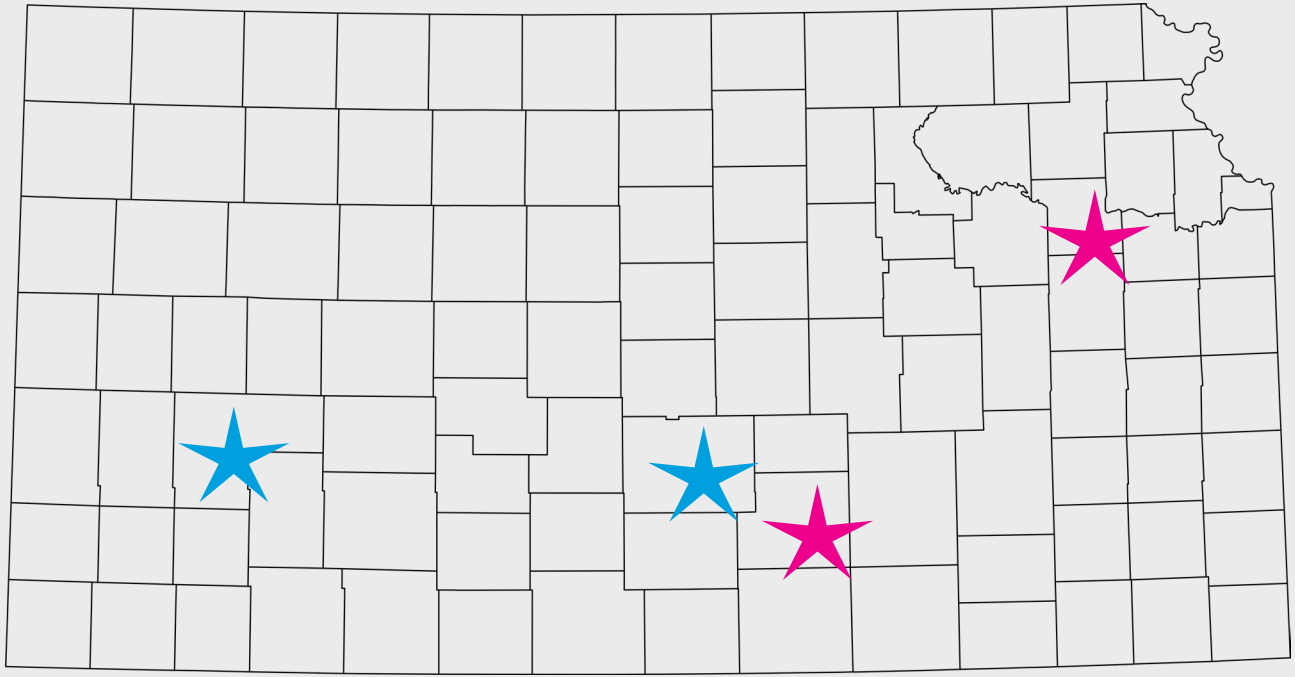
The next step pairing an advanced curriculum and professional development retreat weekend, with $10,000 in practice-based funding, year-long mentoring, and small peer group meetings for competitively selected cohorts of 25.

CATALYZE

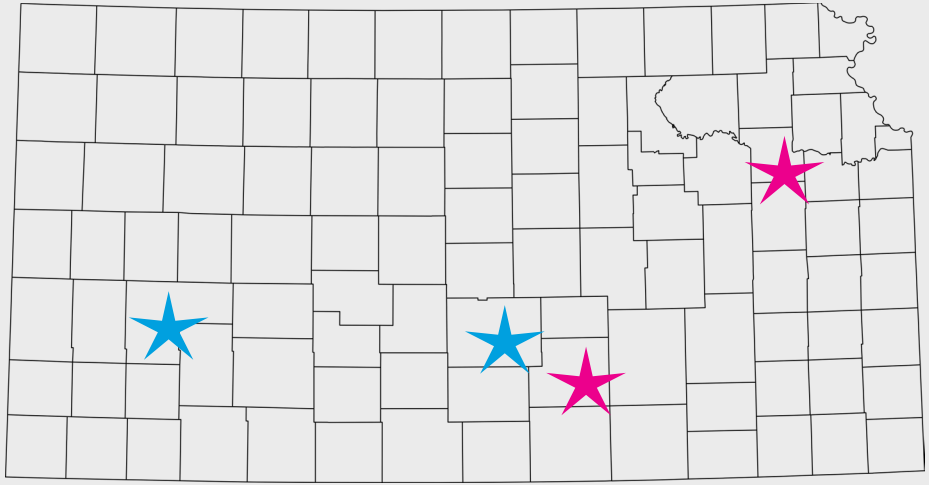
www.maaa.org/catalyze

Kansas

- Artist INC Live
- Artist INC Express In-Person
- 2 Statewide Artist INC Express virtual
- 1 Kansas Artists Roster Artist INC Express virtual



Kansas

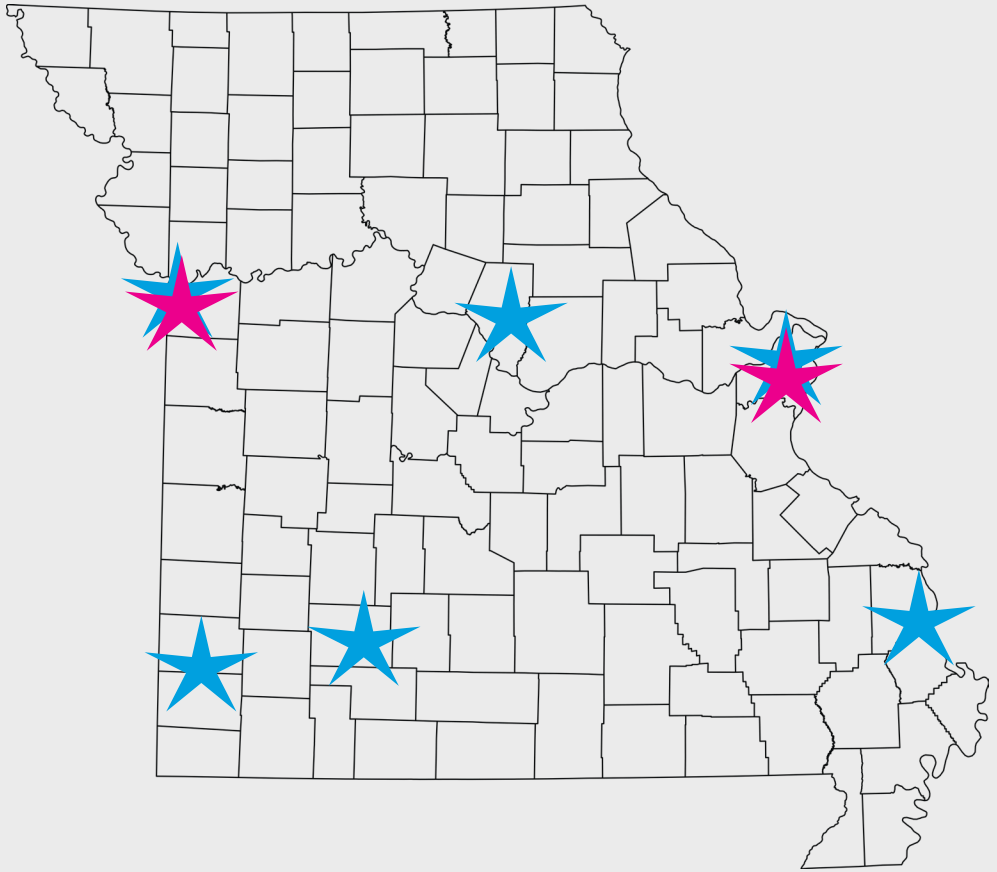


Missouri

★ Artist INC Live

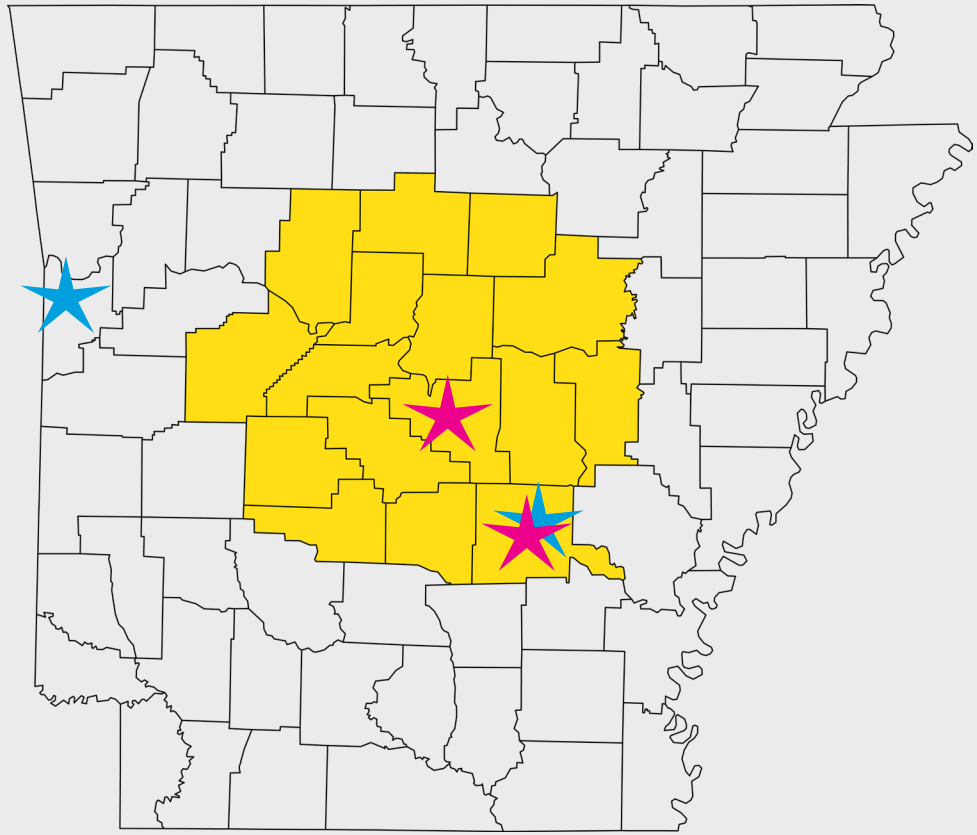
★ Artist INC Express In-Person

2 Statewide Artist INC Express virtual



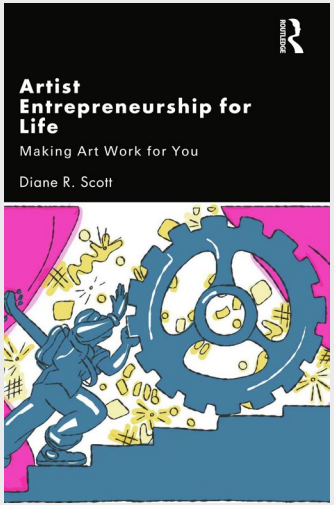
Arkansas

- Artist INC Live
- Artist INC Express In-Person
- 2 Statewide Artist INC Express virtual
- Catalyze



Host Artist INC or Catalyze in Your Community!

www.maaa.org/artist-services



Diane R. Scott

Director of Artist Services
Mid-America Arts Alliance
dscott@maaa.org

MID-AMERICA ARTS ALLIANCE

EMPOWERING COMMUNITY THROUGH ART

More Enduring Artists = More Art for More People